

A tale of two Libyas

Plus: Why the U.S. can't sit on the sidelines **BY FAREED ZAKARIA**

The GOP's misinformation campaign
BY JOE KLEIN

Could your baby be depressed?

THE CULTURE
Word up: A dictionary of slang

TIME


YOUR DATA FOR SALE



Everything about you is being tracked—get over it

BY JOEL STEIN

Likes: retail
 Likes: frequent wine
 Likes: network
 Likes: beaches & is
 Dad's wife (S
 has traffic o
 se
 Dislike
 animals
 Wireless white collar
 Married
 Business decisionmaker
 Owns a laptop
 Household income: \$100,000+
 Age: 38-39
 Likes: fashion
 Major life-insurance holder
 Age: 36-45
 Wife works
 Likes: cooking & recipes
 High net worth
 No kids
 Lives in New York City
 Likes: online shopping
 Likes: Asian cuisin
 Young-achiever subset
 Dislikes: cars
 Likes: c
 Likes: green living
 Fre
 Purchased house six years ag
 Favorite celebrities: Pe
 ZIP code: 10701
 Proper
 Wi-fi warrior
 Age: 35-
 Likes: business & financ
 Sister is a la
 Frequent purchaser: appare
 Recently traveled to Hous
 Job: medical professional
 Likes: parenting
 iMac
 Owns an RV
 Fluencer score: 91-100
 Spent \$180 on intimate app. & undergarments on Oct. 10, 2010
 Male
 Mother: Rosalind Burd
 Likes: hiking
 Household income: \$150,000-\$175,000
 Previous address: 711 Wilcox Ave.
 Owns a smart phone
 Likes: music
 Married
 Dislikes: autos & vehicles
 Likes: retail
 BlackBerry user
 35-44
 Works at company with 5,000+ employees
 Likes: newspapers
 Likes: movies
 Magazine subscriber
 Likes: finance
 ne user
 in month of November
 cocaine
 Small-business owner
 Likes: discounts
 Flourishing family
 es: restaurants

What data-mining companies think they know about Joel Stein



OUR CARS LOOK  **AGGRESSIVE** 
BECAUSE THEY'RE TRYING TO DEFEND SOMETHING

THE NEW 2011 CHARGER

DODGE  **NEVER NEUTRAL**



4 | Editor's Desk

BRIEFING

9 | Verbatim

10 | Closeup

Rio de Janeiro roars back for Carnival

12 | World

Civil war threatens Ivory Coast; the state of women in the U.S.

15 | Nation

Mark Halperin's Big Questions on budget gridlock and gas prices

16 | Economy

20 | Health & Science

22 | Milestones

Farewell to David Broder; NPR's CEO falls under fire

COMMENTARY

23 | Worldview

Fareed Zakaria on why the U.S. must act (carefully) in Libya

25 | In the Arena

Joe Klein on the ugly GOP insinuations about Obama's past

ON THE COVER

Color key to the data about Joel Stein

PERSONAL INFO

LIKES & INTERESTS

DISLIKES

FINANCIAL INFO

TECH & LIFESTYLE

EMPLOYMENT

INCORRECT INFO

Illustration by Post
Typography for TIME



A Libyan rebel fires a rocket-propelled grenade at government troops. The opposition may face a long fight. Photograph by Yuri Kozyrev—Noor for TIME

FEATURES

26 The Battle for Libya

The rebellion becomes a war of attrition
by Abigail Hauslohner and Vivienne Walt

32 Revolt like It's 1848

What Europe's 19th century revolutions have to do with 2011 by Kurt Andersen

34 Newt's Progress

The '90s GOP star aims for a comeback. But his baggage may be too heavy to carry to the White House by Michael Crowley

38 Baby's First Neurosis

A new focus on the very, very early roots of psychological disorders by Jeffrey Kluger

40 Watching the Watchmen

An oversharer explores the too-much-info world of data mining by Joel Stein

THE CULTURE

50 | Pop Chart

Movies on Facebook; Charlie Sheen's week; a gallery show for Michael Jackson

52 | Money

When smart research becomes insider trading

54 | Television

Parks and Recreation's lovable bureaucrats

55 | Music

The Strokes return

56 | Books

The joys of a vast new slang dictionary

58 | Profile

Mia Wasikowska: poised, plain Jane Eyre

60 | Health

Nit picks: two new anti-lice weapons

62 | Second Thoughts

Nancy Gibbs: when zero-tolerance policies make zero sense

64 | 10 Questions

David Brooks



50

The King of Pop's show—in a gallery

Get a \$125 service credit when you switch to a Sprint smartphone.

Switch to America's favorite 4G network and get a \$125 credit when you buy a smartphone. With Sprint, enjoy blazing-fast downloads and amazing data plans for your Android™ powered devices, like the Samsung Epic™ 4G. Switch today. Only on the Now Network.™ Call 1-800-SPRINT-1 (1-800-777-4681), go to sprint.com/switchtosprint or visit a participating Sprint Store.

Limited time only

Offer valid 2/11 to 4/16

Offer available on new-line activations when you port in your number from another wireless carrier. Register for credit online within 72 hours of activation. Credit applied within four invoices.



Samsung Epic™ 4G
— Google —



PCWorld

The smartphone ranked #1 by PCWorld.
November 10, 2010

May require up to a \$36 activation fee, credit approval and deposit. Up to a \$200 early termination fee may apply. **Port-in Credit:** Offer ends 4/16/11. Available for consumer and individual-line lines only. Requires port-in from an active wireless line and a mobile number that comes through the port process. Request for service credit must be made at sprint.com/switchtosprint within 72 hours from the port activation date, or credit will be declined. New line must remain active with Sprint for 61 days to receive service credit. Smartphones are BlackBerry®, Android™, Windows Mobile®, Palm® and iOSTM family of devices. All other phones are considered feature phones. Smartphones require activation on an Everything Plan with data, with a Premium Data add-on charge. Upgrades, replacements and ports made between Sprint entities or providers associated with Sprint are excluded (e.g., Virgin Mobile® USA, Boost Mobile®, Common Carriers Mobile® and Assurance Wireless). **America's Favorite 4G Network:** Based on the number of Sprint 4G subscribers vs. those on other wireless 4G (WiMAX and LTE) networks in the U.S. **Other:** Coverage is not available everywhere. The Sprint 4G Network reaches over 70 markets and counting, on select devices. The Sprint 3G Network reaches over 271 million people. See sprint.com/coverage for details. Not all services are available on 4G, and coverage may default to 3G/2G network where 4G is unavailable. Offers are not available in all markets/retail locations. Screen images simulated. Other restrictions apply. See sprint.com/switchtosprint for details. ©2011 Sprint. Sprint and the logo are trademarks of Sprint. Samsung, Galaxy S and Epic are all trademarks of Samsung Electronics America Inc. and/or its related entities. Android, Google, the Google logo and Android Market are trademarks of Google Inc. Other marks are the property of their respective owners.



EDITOR'S DESK

The End of Privacy? Not Yet



Most people believe in the right to privacy, and nearly as many believe this right is enshrined in the Constitution. It's not—at least, not explicitly. The Supreme Court has found that other rights contained in the First, Third, Fourth, Fifth, Ninth and 14th Amendments imply a certain right to privacy, which protects us from government intrusion into our lives. But what if we choose to live our lives in a glass box? Do we voluntarily give up any right to privacy? What is privacy in an era when technology has made traditional notions of it seem obsolete?

Joel Stein's cover story on how our online data is being bought and sold highlights one of the most vexing issues of our time: the tension between privacy and convenience. With an abundance of examples, Joel—not the most private person—shows how we willingly give up personal data in exchange for the ease of online shopping, information searches and updates on the marital statuses of our friends. The Internet has changed both individuals' and society's definition of privacy. Privacy isn't dead, but it's evolving. The old saying was that your name should be in the newspaper (an antique notion right there) only two times in your life: when you're born and when you die. But today a private person is often defined as someone who has fine-tuned her Facebook settings. Congress is looking at privacy controls and data-mining practices, as well it should. But the idea is not to guarantee our privacy so much as it is to guarantee our right to control the information about us that is gathered and sold. And as Joel shows, technology works both ways. Yes, people can track us, but we can also track the trackers.

Pick

Richard Stengel, MANAGING EDITOR

THE CONVERSATION

Fareed Zakaria's cover story "Are America's Best Days Behind Us?" drew the highest traffic on TIME.com last week, including some feature-length comments. (One 1,600-word response, arguing among other things that the U.S. was still "numero uno" in key areas, came in six parts.) A post on Ecocentric, our blog about all things green, on palm oil's effect on deforestation struck a chord in the social-media stratosphere, where actor-activist Leonardo DiCaprio tweeted a shout-out. Also popular: "Will Obama Order U.S. Intervention in Libya?" and "Kid Crazy," about a study showing that moms and dads exaggerate the joys of having kids to compensate for the expense of it. Asked one irate reader: "How can you calculate a parent's joy?"

MAIL

America's Urgent Challenge



Re "Are America's Best Days Behind Us?" [March 14]: Fareed Zakaria has put a finger on what may be the most formidable obstacle to America's enjoying a future as bright as its past—the rooted belief that ours is an exceptional nation morally superior to all others, a light to the world. As a consequence, we are self-satisfied at a critical juncture in history when we should instead be engaged in clearheaded self-assessment.

J.M. Haas, KIRKWOOD, MO.

Isn't it amazing that the top 10 most prosperous countries are those typically reviled by the right wing as "socialist" or "welfare" states? Many of them have publicly funded government health care, generous unemployment benefits and social-security systems, and social safety nets. The conservative right has maintained that this level of social welfare increased taxes and destroyed jobs, individual character and self-reliance. The proof may be in the pudding.

Richard Pichon, NORTH RIDGEVILLE, OHIO

TIME stories that elicited the most mail



TIME.com

Most Read Stories

Are America's Best Days Behind Us?

2045: The Year Man Becomes Immortal

Kid Crazy: Why We Exaggerate the Joys of Parenthood

NewsFeed: Not Checking That Bag? It's Going to Cost Everyone

TIME Specials: The 25 Best Financial Blogs

How Germany Became the China of Europe

Photo-Essay: Gaddafi Fashion—the Emperor Has Some Crazy Clothes

Zakaria summed it up with a single sentence lost amid a lot of statistics: "Americans simply don't care much." That's true: Americans have never worried about being No. 1; they were too busy building a country, perfecting democracy and trying to stay out of European wars (though eventually deciding them). America just became No. 1, and most of us don't care.

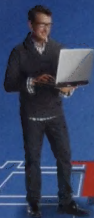
Alec Luis, HUNTINGTON BEACH, CALIF.

Unlike in the past, when the U.S. rose to the challenge of the space race, the rise of Japan and other global pressures, today there is a sense of entitlement—a sense that our problems will just take care of themselves because we are exceptional. Politicians enable this delusion by invoking exceptionalism while avoiding substantive solutions. I hope we become restless again now, when it counts most.

Tim Daly, MANAHAWKIN, N.J.

The cover stories by Zakaria and David Von Drehle ("Don't Bet Against the United States," March 14) should be required reading for Americans, including those holding political office, who choose to believe it is acceptable to exclude the major components of our deficit—Social

TurboTax guides you like a GPS
to your maximum refund.



My job search expenses
deduction
\$144



Job change
My moving deduction
\$2,200



My donation
deduction
\$750



My mortgage interest
deduction
\$7,500

Refund

\$2,298



Guidance that gets you where you need to be.

Let TurboTax show you the way to your maximum refund, guaranteed. Its unique EasyGuide™ feature helps guide you like a GPS to every deduction and credit you deserve. And calculations are guaranteed 100% accurate. Try TurboTax Online now at TurboTax.com. You don't pay unless you're satisfied with the results.



TurboTax

Choose Easy.

Amounts listed are estimates, based on typical consumer tax situations. Your results depend on your individual tax situation. Accurate calculations. Maximum refund money-back and Satisfaction guarantee details at TurboTax.com.

© 2011 Intuit Inc. All rights reserved. Intuit, the Intuit logo, TurboTax and the TurboTax checkmark design, among others, are registered trademarks and/or service marks of Intuit Inc., in the United States and other countries.

DISSENT OF THE WEEK

Mike Murphy's allegation that the unions are so politically and financially powerful that their battle is akin to "bringing a machine gun to a fistfight" would be laughable if it weren't so flawed. All the unions together cannot begin to compete with the Tea Party's Koch brothers. Theirs is a corporate power grab, not so pure and not so simple. These are the real stakes in Wisconsin.

Patsy May
Trout Creek, Mich.



Security, Medicare and Medicaid—from the debate. We should not allow Congress to dabble with cuts to discretionary spending and limit investment in the drivers of long-term economic growth: education, alternative energy, science and infrastructure.

Ernie Bourassa, ANNANDALE, N.J.

As I was reading Von Drehle's story, I was reminded of a statement attributed to H.L. Mencken about presidential aspirants with a talent for "swathing the bitter facts of life in bandages of soft illusion."

Leon W. Zelby, NORMAN, OKLA.

Von Drehle tells us that U.S. schools "aren't lagging across the board. Where they struggle is in educating poor immigrant and minority students." That's rather like noting that if our unemployment rate is only about 10%, it follows that some 90% of our workforce is indeed employed, so what's all the fuss about?

Sally Celestino, MYRTLE BEACH, S.C.

You can see how noncitizens perceive us as No. 1 by the long lines outside American consulates, as people wait for visas to the U.S. I'll worry about the U.S.'s decline when I see that lines at the Brazilian, Russian, Indian or Chinese consulates are longer than those at the U.S. consulates.

Serge Asensio, LYNCHBURG, VA.

Compromising Positions

As a high school government teacher, I am disturbed by comments made by Joe Walsh, who represents the district I teach in ["A Tale of Two Freshmen," March 14]. His statement—"I came here ready to go to war. The people didn't send me here to compromise"—goes against everything I teach my students about politics. First of all, Walsh won the general election by a mere 290 votes; second, the U.S. was founded on compromise. The last time we utterly failed at it was 1860, which led to the deaths of over 600,000 people.

Thomas James Kuhn, GURNEE, ILL.

Unions or Bust

If, as Mike Murphy suggests, Wisconsin's public unions are "bringing a machine gun to a fistfight," then certainly the billionaire Koch brothers backing Wisconsin's governor are bringing a nuclear

SOUND OFF

'Walsh's minuscule win is hardly a mandate for the "war" tactics he espouses. This country was built on compromise: thoughtful, measured changes, not slash-and-burn tactics.'

John O'Rourke, DOWNERS GROVE, ILL., on Representative Joe Walsh's comments in "A Tale of Two Freshmen," March 14



missile ["The Real Stakes in Wisconsin," March 14]. Polls show that the majority of Wisconsinites support public-union bargaining rights. Does Murphy not realize that most of us have real heads under these cheese hats?

Florence Whalen, OCONOMOWOC, WIS.

Outsider Art

Thanks for Richard Lacayo's article about self-taught artist Thornton Dial ["Outside the Lines," March 14]. For those interested, there's a great film about Dial that was produced for Alabama Public Television in 2007, *Mr. Dial Has Something to Say*.

Phil Reedy, REDDING, CALIF.

Why Not Warren?

Re Joe Klein's "Who's Afraid of Reforming Wall Street?" [March 14]: The Consumer Financial Protection Bureau, with Elizabeth Warren as its director, is in the best interest of all of us. I don't understand President Obama's hesitation to appoint Warren to this post. She is qualified, desires the position, is passionate about promoting what is just and will provide him the opportunity to demonstrate his commitment to legal and ethical business practices. He could not wish for a better nominee. He and she are on the defensible side of this issue, and they should welcome a confirmation battle.

Phil Corsello, DENVER

Klein should have added Congress and President Clinton to the list of unindicted co-conspirators for revising the Community Reinvestment Act in 1995, encouraging banks to make these loans.

Mike Hepperlen, CRYSTAL LAKE, ILL.

Criminal Choice

I was extremely disappointed that you dedicated 10 Questions to Mike Tyson [March 14]. This is a man known largely for his crimes, including rape, for which he did jail time.

Manny Teixeira, LEBANON, CONN.

SETTING THE RECORD STRAIGHT

► "Can Advil Save Off Parkinson's?" mischaracterized the painkiller acetaminophen [Health & Science, March 14]. It does not have anti-inflammatory properties.

► The review "Chameleon Clint" erred in a description of the films 300 and *Range* [March 14]. The technology used on these films did not include motion capture.

► We mixed up two readers in "Alternative Alternatives" [Inbox, March 14]. The reminder about the benefits of medical marijuana came from Tom Pitzer of St. Louis; Richard Kline of Rockville, Md., advocated the use of clinical and medical hypnosis.

WRITE TO US

Send an e-mail: letters@time.com. Please do not send attachments



Send a letter: **TIME Magazine Letters, Time & Life Building, New York, NY 10020**. Letters should include the writer's full name, address and home telephone and may be edited for purposes of clarity and space



Please recycle this magazine and remove inserts or samples before recycling

Customer Service and Change of Address For 24/7 service, please use our website: www.time.com/customer-service. You can also call 1-800-833-8463 or write to TIME at P.O. Box 3060, Tampa, FL 33630-0600. **Back Issues** Contact us at help.single@customersvc.com or call 1-800-374-6800. **Reprints and Permissions** Information is available at the website www.time.com/time/reprints. To request custom reprints, e-mail TimeReprints@parisintl.com or call 1-212-221-9999, ext. 437; for all other uses, contact us by e-mailing timeprints_usa@timeinc.com. **Advertising** For advertising rates and our editorial calendar, visit timemediaad.com. **Syndication** For international licensing and syndication requests, e-mail syndication@timeinc.com or call 1-212-512-5888

COPD?

Find out if ADVAIR® can help you breathe better and take center stage in your own life.



ADVAIR helps improve your lung function so you breathe better.* That way, you may be able to take more of a leading role in your own life. Unlike most COPD medications, ADVAIR contains both an anti-inflammatory† and a long-acting bronchodilator working together. ADVAIR is not for, and should not be used to treat, sudden, severe symptoms of COPD. It won't replace a rescue inhaler. Ask your doctor about ADVAIR.

To get your first full prescription free and to save on refills,‡ visit ADVAIR.com or call 1-800-520-4197.

ADVAIR DISKUS 250/50 is approved for adults with COPD, including chronic bronchitis, emphysema, or both.

You should only take 1 inhalation of ADVAIR twice a day. Higher doses will not provide additional benefits.

IMPORTANT SAFETY INFORMATION ABOUT ADVAIR DISKUS 250/50 FOR COPD:

- Do not use ADVAIR to treat sudden, severe symptoms of COPD. Always have a rescue inhaler medicine with you to treat sudden symptoms.
- Do not use ADVAIR DISKUS if you have severe allergy to milk proteins. Ask your doctor if you are not sure.
- Do not use ADVAIR more often than prescribed. Do not take ADVAIR with other medicines that contain long-acting beta₂-agonists for any reason. Tell your doctor about medicines you take and about all of your medical conditions.
- ADVAIR can cause serious side effects, including:
 - serious allergic reactions. Call your healthcare provider or get emergency medical care if you get any of the following symptoms of a serious allergic reaction: rash; hives; swelling of the face, mouth, and tongue; or breathing problems
 - sudden breathing problems immediately after inhaling your medicine
 - effects on heart: increased blood pressure, a fast and irregular heartbeat, chest pain
 - effects on nervous system: tremor, nervousness
 - reduced adrenal function (may result in loss of energy)
 - changes in blood (sugar, potassium, certain types of white blood cells)
 - weakened immune system and a higher chance of infections. You should avoid exposure to chickenpox and measles, and, if exposed, consult your healthcare provider without delay. Worsening
- of existing tuberculosis, fungal, bacterial, viral, or parasitic infections, or ocular herpes simplex may occur
- lower bone mineral density. This may be a problem for people who already have a higher chance of low bone density (osteoporosis)
- eye problems including glaucoma and cataracts. You should have regular eye exams while using ADVAIR
- pneumonia. People with COPD have a higher chance of getting pneumonia. ADVAIR may increase the chance of getting pneumonia. Call your doctor if you notice any of the following symptoms: increase in mucus (sputum) production, change in mucus color, fever, chills, increased cough, increased breathing problems
- Common side effects of ADVAIR DISKUS 250/50 for COPD include thrush in the mouth and throat, throat irritation, hoarseness and voice changes, viral respiratory infections, headache, and muscle and bone pain.

*Measured by a breathing test in people taking ADVAIR 250/50, compared with people taking either fluticasone propionate 250 mcg or salmeterol 50 mcg. Your results may vary.

†It is not known how anti-inflammatories work in COPD.

‡Restrictions apply. See advaircopd.com for eligibility rules.

You are encouraged to report negative side effects of prescription drugs to the FDA. Visit www.fda.gov/medwatch, or call 1-800-FDA-1088.

Please see Brief Summary of Important Safety Information about ADVAIR DISKUS on adjacent page.



If you don't have prescription coverage and can't afford your medicines, visit GSKforYou.com or call 1-866-GSK-FOUR (1-866-475-3678).

ADVAIR DISKUS® 250/50
(fluticasone propionate 250 mcg and salmeterol 50 mcg inhalation powder)

gsk GlaxoSmithKline

ADVAIR DISKUS®

(fluticasone propionate and salmeterol inhalation powder) • BRIEF SUMMARY

This summary does not take the place of talking to your healthcare provider about the medical condition or treatment. See full Prescribing Information for complete product information.

What is the most important information I should know about ADVAIR DISKUS?

ADVAIR DISKUS can cause serious side effects, including:

1. People with asthma who take long-acting beta₂-adrenergic agonist (LABA) medicines, such as salmeterol (one of the medicines in ADVAIR DISKUS), have an increased risk of death from asthma problems. It is not known whether fluticasone propionate, the other medicine in ADVAIR DISKUS, reduces the risk of death from asthma problems seen with salmeterol.
- Call your healthcare provider if breathing problems worsen over time while using ADVAIR DISKUS. You may need different treatment.
- Get emergency medical care if:
 - breathing problems worsen quickly and
 - you use your rescue inhaler medicine, but it does not relieve your breathing problems.
2. ADVAIR DISKUS should be used only if your healthcare provider decides that your asthma is not well controlled with a long-term asthma control medicine, such as inhaled corticosteroids.
3. When your asthma is well controlled, your healthcare provider may tell you to stop taking ADVAIR DISKUS. Your healthcare provider will decide if you can stop ADVAIR DISKUS without loss of asthma control. Your healthcare provider may prescribe a different asthma control medicine for you, such as an inhaled corticosteroid.
4. Children and adolescents who take LABA medicines may have an increased risk of being hospitalized for asthma problems.

What is ADVAIR DISKUS?

ADVAIR DISKUS combines an inhaled corticosteroid medicine, fluticasone propionate (the same medicine found in FLOVENT®), and a LABA medicine, salmeterol (the same medicine found in SEREVENT®).

- Inhaled corticosteroids help to decrease inflammation in the lungs. Inflammation in the lungs can lead to asthma symptoms.
- LABA medicines are used in people with asthma and chronic obstructive pulmonary disease (COPD). LABA medicines help the muscles around the airways in your lungs relax to prevent symptoms, such as wheezing and shortness of breath. These symptoms can happen when the muscles around the airways tighten. This makes it hard to breathe. In severe cases, wheezing can stop your breathing and cause death if not treated right away.

ADVAIR DISKUS is used for asthma and COPD as follows:

Asthma

ADVAIR DISKUS is used to control symptoms of asthma and to prevent symptoms such as wheezing in adults and children aged 4 years and older.

ADVAIR DISKUS contains salmeterol (the same medicine found in SEREVENT®). LABA medicines, such as salmeterol, increase the risk of death from asthma problems.

ADVAIR DISKUS is not for adults and children with asthma who:

- are well controlled with another asthma control medicine, such as a low to medium dose of an inhaled corticosteroid medicine
- have sudden asthma symptoms.

COPD

COPD is a chronic lung disease that includes chronic bronchitis, emphysema, or both. ADVAIR DISKUS 250/50 is used long term, 2 times each day to help improve lung function for better breathing in adults with COPD. ADVAIR DISKUS 250/50 has been shown to decrease the number of flare-ups and worsening of COPD symptoms (exacerbations).

Who should not use ADVAIR DISKUS?

Do not use ADVAIR DISKUS:

- to treat sudden, severe symptoms of asthma or COPD

- if you have a severe allergy to milk proteins. Ask your doctor if you are not sure.

What should I tell my healthcare provider before using ADVAIR DISKUS?

Tell your healthcare provider about all of your health conditions, including if you:

- have heart problems
- have seizures
- have diabetes
- have osteoporosis
- have an immune system problem
- are pregnant or planning to become pregnant. It is not known if ADVAIR DISKUS may harm your unborn baby.

- are breastfeeding. It is not known if ADVAIR DISKUS passes into your milk and if it can harm your baby.
- are allergic to any of the ingredients in ADVAIR DISKUS, any other medicines, or food products
- are exposed to chickenpox or measles

Tell your healthcare provider about all the medicines you take including prescription and non-prescription medicines, vitamins, and herbal supplements. ADVAIR DISKUS and certain other medicines may interact with each other. This may cause serious side effects. Especially, tell your healthcare provider if you take ritonavir. The anti-HIV medicines NORVIR® (ritonavir capsules) Soft Gelatin, NORVIR (ritonavir oral solution), and KALETRA® (zidovudine/ritonavir) Tablets contain ritonavir.

Know the medicines you take. Keep a list and show it to your healthcare provider and pharmacist each time you get a new medicine.

How do I use ADVAIR DISKUS?

Do not use ADVAIR DISKUS unless your healthcare provider has taught you and you understand everything. Ask your healthcare provider or pharmacist if you have any questions.

- Children should use ADVAIR DISKUS with an adult's help, as instructed by the child's healthcare provider.
- Use ADVAIR DISKUS exactly as prescribed. Do not use ADVAIR DISKUS more often than prescribed. ADVAIR DISKUS comes in 3 strengths. Your healthcare provider has prescribed the one that is best for your condition.
- The usual dosage of ADVAIR DISKUS is 1 inhalation 2 times each day (morning and evening). The 2 doses should be about 12 hours apart. Rinse your mouth with water after using ADVAIR DISKUS.
- If you take more ADVAIR DISKUS than your doctor has prescribed, get medical help right away if you have any unusual symptoms, such as worsening shortness of breath, chest pain, increased heart rate, or shakiness.
- If you miss a dose of ADVAIR DISKUS, just skip that dose. Take your next dose at your usual time. Do not take 2 doses at one time.
- Do not use a spacer device with ADVAIR DISKUS.
- Do not breathe into ADVAIR DISKUS.
- While you are using ADVAIR DISKUS 2 times each day, do not use other medicines that contain a LABA for any reason. Ask your healthcare provider or pharmacist if any of your other medicines are LABA medicines.
- Do not stop using ADVAIR DISKUS or other asthma medicines unless told to do so by your healthcare provider because your symptoms might get worse. Your healthcare provider will change your medicines as needed.
- ADVAIR DISKUS does not relieve sudden symptoms. Always have a rescue inhaler medicine with you to treat sudden symptoms. If you do not have an inhaled, short-acting bronchodilator, call your healthcare provider to have one prescribed for you.

Call your healthcare provider or get medical care right away if:

- your breathing problems worsen with ADVAIR DISKUS
- you need to use your rescue inhaler medicine more often than usual
- your rescue inhaler medicine does not work as well for you at relieving symptoms
- you need to use 4 or more inhalations of your rescue inhaler medicine for 2 or more days in a row

- you use 1 whole canister of your rescue inhaler medicine in 8 weeks' time
- your peak flow meter results decrease. Your healthcare provider will tell you the numbers that are right for you.
- you have asthma and your symptoms do not improve after using ADVAIR DISKUS regularly for 1 week

What are the possible side effects with ADVAIR DISKUS?

- ADVAIR DISKUS can cause serious side effects, including:
 - See "What is the most important information I should know about ADVAIR DISKUS?"
- serious allergic reactions. Call your healthcare provider or get emergency medical care if you get any of the following symptoms of a serious allergic reaction:
 - rash
 - hives
 - swelling of the face, mouth, and tongue
 - breathing problems
- sudden breathing problems immediately after inhaling your medicine
- effects on heart
 - increased blood pressure
 - a fast and irregular heartbeat
 - chest pain
- effects on nervous system
 - tremor
 - nervousness
- reduced adrenal function (may result in loss of energy)
- changes in blood (sugar, potassium, certain types of white blood cells)
- weakened immune system and a higher chance of infections
- lower bone mineral density. This may be a problem for people who already have a higher chance of low bone density (osteoporosis).
- eye problems including glaucoma and cataracts. You should have regular eye exams while using ADVAIR DISKUS.
- slowed growth in children. A child's growth should be checked often.
- pneumonia. People with COPD have a higher chance of getting pneumonia. ADVAIR DISKUS may increase the chance of getting pneumonia. Call your healthcare provider if you notice any of the following symptoms:
 - increase in mucus (spitum) production
 - change in mucus color
 - fever
 - chills
 - increased cough
 - increased breathing problems

Common side effects of ADVAIR DISKUS include:

- | Asthma: | COPD: |
|-------------------------------------|----------------------------------|
| • upper respiratory tract infection | • thrush in the mouth and throat |
| • throat irritation | • throat irritation |
| • hoarseness and voice changes | • hoarseness and voice changes |
| • thrush in the mouth and throat | • viral respiratory infections |
| • bronchitis | • headache |
| • cough | • muscle and bone pain |
| • headache | |
| • nausea and vomiting | |

in children with asthma, infections in the ear, nose, and throat are common.

Tell your healthcare provider about any side effect that bothers you or that does not go away.

These are not all the side effects with ADVAIR DISKUS. Ask your healthcare provider or pharmacist for more information.

Call your doctor for medical advice about side effects. You may report side effects to the FDA at 1-800-FDA-1088.

Ask your healthcare provider or pharmacist for additional information about ADVAIR DISKUS. You can also contact the company that makes ADVAIR DISKUS (tol free) at 1-888-825-5249 or at www.advaair.com.

Briefing

'In the United States of America, we don't practice guilt by association.'

1. **DENIS MCDONOUGH**, U.S. Deputy National Security Adviser, addressing a mostly Muslim audience in Virginia; the speech came amid controversy over Representative Peter King's hearings on the radicalization of American Muslims

'When the Prime Minister came to Tahrir to speak to the people, was he blind? Did he not see that half of the people filling the square were women?'

2. **NEHAD ABU EL KOMSAN**, head of the Egyptian Center for Women's Rights, on the need for women to be included in Egypt's political process

'I'll tell them that *Discovery* [was] a dream machine.'

3. **ERIC BOE**, pilot of *Discovery* during its final flight, on telling future grandkids about helming the spaceship; the U.S. shuttle program is ending this year

'Welcome back, sir ... Flying a little bigger plane than normal. Are you gonna launch some attacks on Libya or something?'

4. **GENERAL DAVID PETRAEUS**, joking with U.S. Defense Secretary Robert Gates during his visit to Afghanistan; Petraeus was seemingly unaware that a microphone was picking up their exchange

'He is most likely the Beast spoken of in the Revelation.'

5. **MARGIE PHELPS**, daughter of the founder of Westboro Baptist Church and attorney for the Kansas based fringe group, whose right to picket military funerals was upheld by the Supreme Court on March 2, when asked if President Obama is going to hell




65,916

Number of Mazda6 sedans recalled because of the potential for yellow sac spiders—attracted to the smell of gasoline—to weave webs in their engines

21

Number of priests suspended on March 15 by the Archdiocese of Philadelphia because of allegations that children were sexually abused



30%

Percentage of drivers under 30 who said they sent text messages while driving within the past 30 days, according to a *Consumer Reports* survey highlighted by the U.S. Department of Transportation

33,749

Total Subway restaurants at the end of 2010, compared with 32,737 for McDonald's, making it the world's biggest restaurant chain in terms of number of eateries

Briefing

Closeup

3/7/11

Rio de Janeiro

NOT EVEN A HUGE WAREHOUSE fire, which destroyed many floats and costumes last month, could keep Rio from going ape over its annual Carnaval parade, the thundering pre-Lenten bacchanal of samba and sensuality. Brazil, which will host a visit from President Obama this month, had extra reasons to revel this year: Its first female President, Dilma Rousseff, recently took office. And just before Carnaval started, officials announced that the country's economy had roared out of the recession with 7.5% growth in 2010 to become the world's seventh largest. The Portela dancers, the samba group worst hit by the warehouse fire, seemed emblematic of Brazil's resilience.

—TIM PADGETT





AFGHANISTAN

A military vehicle on patrol in Cairo after Copts and Muslims clashed

EGYPT Egyptians saw upon one of the most reviled institutions of the regime of ousted dictator Hosni Mubarak, storming the offices of the Interior Ministry's state security organization in Cairo and elsewhere. Over the decades, Egypt's state security — not to be confused with the more popular military — spied, bullied, detained and tortured countless people. But while Egyptians may be united in their loathing of the secret police, sectarian tensions still simmer. Street violence on March 8 between Copts and Muslims led to 13 deaths. A day later, a knife-wielding mob clashed with pro-democracy activists in Cairo's Tahrir Square, forcing the country's new Cabinet to adjourn its first session.

PAKISTAN Draped in a shawl, a suicide bomber attacked the funeral of a relative of a prominent tribal leader in the country's rugged northwest, killing at least 37 people. The Taliban have claimed responsibility, rebuking the tribal elder, Hakeem Khan, for mobilizing a pro-Islamabad militia in support of the Pakistani government's efforts to clamp down on the ongoing Taliban insurgency. The bombing came a day after a blast in the industrial city of Faisalabad killed 25.



An injured man is taken from the funeral site

\$19 million

FRANCE Value of a set of jewels found in a Paris sewer; the diamonds and other gems were stolen from a luxury boutique in 2008

37.6%

U.S. Percentage of California's population that is Latino, nearly at parity with non Hispanic whites, according to new census figures

80%

BRAZIL
Estimated
percentage of
costumes at
Carnaval that were
made in China

2

LIBYA Number of years a soccer stadium in Benghazi was named for Venezuela's Hugo Chávez; rebels recently renamed it after "martyred" comrades

265.090

CHINA Number of foreigners enrolled in Chinese universities this year, a record



Not What The Voters Had in Mind

IVORY COAST

Tensions escalated between loyalists of incumbent President Laurent Gbagbo and Alassane Ouattara, who won a November election that Gbagbo has refused to recognize. Pro-Ouattara forces have seized whole towns, while Gbagbo's militiamen gunned down 11 protesters in the commercial capital, Abidjan.

Serbs and Kosovars Talk. But That Doesn't Mean They Like Each Other

BRUSSELS Kosovo declared independence from Serbia in 2008. And despite the recognition of 75 countries, including the U.S., its relations with Serbia are tense. Negotiators from both countries met for the first time in E.U.-brokered talks, in which the two sides discussed small-scale steps that could gradually normalize ties. More than a decade since NATO's intervention on behalf of Kosovars struggling against the forces of late Serbian President Slobodan Milosevic, both countries harbor hopes of E.U. accession.

China's Military Gets a Raise

BEIJING The rubber-stamp National People's Congress gathered in Beijing for its annual confab and granted the Chinese military a 12.7% increase in spending, bringing its yearly budget to \$91.5 billion. With China's recent military maneuvers already worrying regional neighbors, the budget hike will give new ammunition to other Asian nations eager to up their defense spending. A survey by the Stockholm International Peace Research Institute found that from 2000 to 2009, military expenditures in East Asia increased by 71%. Nations in the shadow of China's rise, including Vietnam, South Korea and Japan, have all embarked on ambitious military modernizations, with the threat of China clearly in mind.

A soldier at attention in Tiananmen Square



For the First Time in Almost Five Decades, the White House Looks at the State of U.S. Women

WASHINGTON The Obama Administration issued the first federal report since 1963 on the welfare of women in America. Among the findings: while more women than men now have college degrees, women still earn only 29% of total household incomes in the U.S.

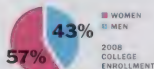
Women are having children later ...



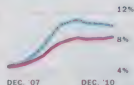
... and men and women are marrying later.



More women than men are enrolled in college ...



... and women are less likely to be unemployed ...



... but a pay gap persists.



WHERE ALL THE REALLY BIG DEALS WILL BE HANGING OUT THIS SPRING.



\$0

Down Payment

\$0

Security Deposit

\$0

First-Month Payment

\$0

Due at Lease Signing

Excludes tax, title, license, dealer fees.

CR-V 2WD LX for \$270 per month for 35 months thereafter (for well-qualified customers)*

**THE REALLY
BIG
THING**

A Honda Sales Event

Right now during Honda's Really Big Thing Event, you can lease a brand-new 2011 Honda CR-V, the number-one-selling crossover in America,¹ for nothing due at lease signing, apart from tax, title, license and dealer fees. But hurry, these really big deals won't be hanging out for long.



ShopHonda.com

* Subject to availability through 5/2/11 in approved lessees by American Honda Finance Corp. Closed-end lease offer for 2011 CR-V 2WD LX. MSRP \$22,475 (includes destination, excludes tax, title, license, registration, options and insurance). Actual net capitalized cost \$22,658. Requires dealer contribution, which could affect final negotiated transaction. Total monthly payments \$9,450. Option to purchase at lease end \$13,710. Lessee responsible for maintenance, excessive wear/tear and up to 20¢/mile over 12,000 miles/year. See participating dealer for details. ¹Based on 2011 U.S. retail registrations, J.D. Power Global Insight. Entry CUV Segment. 1/08-11/10. ©2011 American Honda Motor Co., Inc.

Nation



The Big Questions

By Mark Halperin

Given the partisan cross fire of late, is a deficit-reduction deal dead for this year?

No, but the odds of a bipartisan agreement are narrowing. The right was inflamed by Harry Reid's emotional celebration of federal funds for a cowboy poetry festival and outraged by a video that caught a National Public Radio executive trashing the Tea Party. Conservatives are turning on one another as well, ostracizing the Republican realists who see tax increases as essential to any compromise. And most everyone is criticizing President Obama for a failure to lead, with GOP Senate leader Mitch McConnell dismissing him as not being serious about entitlement reform. If you're wagering today, bet on gridlock.

Have U.S. attitudes toward high gas prices changed in the age of Obama?

There is no sign that the nation is willing to pay more at the pump. Americans, egged on by a hyperventilating media, consider cheap gas a birthright. The reaction to the latest spike has nothing to do with alarm over the country's toxic reliance on foreign oil and fossil fuels and everything to do with short-term economic anxiety.

Is there a reason the U.S. doesn't have 436 Secretaries of Defense?

Yes, indeed. The sniping and second-guessing from Capitol Hill over the Administration's handling of the Libyan crisis is a reminder that it is easy to lob criticism from the cheap seats. Strong, confident Presidents publicly welcome congressional input but don't cave to carping. In response to the evolving events, Obama is following his instincts and listening closely to Bob Gates, the real Defense Secretary, an approach that is serving him well.

In Ohio, an Era Nears Its End

Ohio's new Republican governor, John Kasich, is moving to tame his state's \$8 billion budget deficit, and like Wisconsin Governor Scott Walker, he is targeting public employees. But Ohio Republicans are taking an even tougher line, backing a measure that would bar, for the first time since 1983, many state employees from striking and from collective bargaining for anything other than their salaries. The bill would also replace annual pay raises for certain employees with a merit-based system and remove seniority as a factor in job cuts. "We're going to reform government. It's going to happen," Kasich told Ohio legislators in his first State of the State address, on March 8. About 1,500 firefighters huddled in a capitol atrium, chanting "Kill the bill" so loudly that it was often hard to hear Kasich's speech. The bill, says the International Association of Fire Fighters' Harold Schaltberger, "moves us back decades, to when there were no true worker rights." The state senate has already approved the measure, and the house may

toughen it further before it reaches Kasich's desk. —STEVEN GRAY



IMMIGRATION

Utah Tires of Waiting On Washington

The Beehive State is unholstering both carrot and stick. In an effort to regulate immigration (without alienating Latino voters), the GOP-controlled legislature passed an innovative reform plan on March 4. One part toughens enforcement; another creates a guest-worker program. The enforcement portion would require officials to check the immigration status of anyone who is arrested for a felony or serious misdemeanor and can't provide identification. The guest-worker measure would allow illegal immigrants who can prove they have been living or working in Utah to apply for a two-year work permit—but only after passing a criminal-background check and paying a fine of up to \$2,500. Carrot and stick "go hand in hand," says state representative Bill Wright, who sponsored the house's guest-worker measure.

Governor Gary Herbert, who is under pressure by some Republicans to veto the plan, has until March 30 to make a decision. If approved, the guest-worker program won't go into effect until the state gets a waiver—since federal law prohibits knowingly hiring undocumented immigrants—or July 2013, whichever comes first. That means Washington can slow its adoption but won't be able to stop it without a legal fight. —KATY STEINMETZ



John Kasich

Economy

Down and Dirty. America's homegrown shale-oil boom

Last year should have been a disaster for domestic oil production. The Deepwater Horizon spill has all but shut down new drilling in the Gulf of Mexico. Yet domestic crude-oil production actually rose by 150,000 barrels a day in 2010, enabling a small drop in imports even as demand is rising.

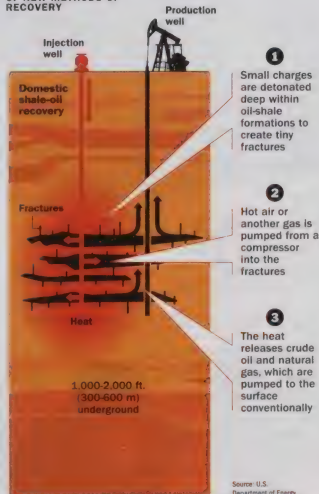
What's changed? High oil prices make it economical to squeeze crude out of oil-shale deposits that were long considered too expensive to be worthwhile. Using new drilling methods, like hydraulic fracturing—the technique that has fueled the shale-natural-gas boom over the past few years—producers are reviving flagging onshore domestic production. The new techniques have big downsides, namely high greenhouse gas emissions. But they do mean more American oil: the conservative U.S. Energy Information Administration predicts that domestic production will increase by 500,000 barrels a day over the next decade, while more bullish industry analysts believe U.S. production could increase by as much as 2 million barrels a day. Either scenario would be a notable shift as conflict in the Middle East makes energy security a top concern. —BRYAN WALSH

AFTER YEARS OF DECLINE, U.S. OIL PRODUCTION IS EXPECTED TO GROW...

Millions of barrels per day



... MOSTLY BECAUSE OF NEW METHODS OF RECOVERY



Source: U.S. Department of Energy

Oil from shale rock raises environmental concerns but also contributes to energy security as oil prices rise

\$28 BILLION

The amount the world's top 10 hedge funds made for their clients in the second half of last year, \$2 billion more than the net profits of Goldman Sachs, JPMorgan, Citigroup, Morgan Stanley, Barclays and HSBC combined

PUBLISHING

Digital Reads

The age of the e-book is officially here

It's a parlor game in publishing circles to guess how long it will take for e-books to constitute a majority of books sold in the U.S. New figures show the answer is soon. The Association of American Publishers has announced growth of 164% in e-book sales from 2009 to 2010—to a total of \$441 million in revenue for last year. Some individual publishers have seen even faster growth; Penguin announced that e-book sales nearly tripled in 2010. They still represent only 9% of the book market and 10% of its profits. But with the growth of e-readers like the Kindle and the Nook, those figures will undoubtedly jump. Studies show that consumers with such devices read 2 out of 3 books in digital form.

—ANDREA SACHS

164%

The percentage of growth in e-book sales from 2009 to 2010





"I've been taking an antidepressant, but my depression was still creeping up on me."

If you've been on an antidepressant for at least 6 weeks and are still struggling with depression, having ABILIFY added to your antidepressant may help with unresolved symptoms in as early as 1-2 weeks.*

ABILIFY is a prescription medicine used to treat depression in adults as add-on treatment to an antidepressant when an antidepressant alone is not enough.

Important Safety Information

Elderly patients with dementia-related psychosis (eg, an inability to perform daily activities due to increased memory loss) taking ABILIFY have an increased risk of death or stroke. ABILIFY is not approved for treating these patients.

Antidepressants can increase suicidal thoughts and behaviors in children, teens, and young adults. Serious mental illnesses are themselves associated with an increase in the risk of suicide. When taking ABILIFY call your doctor right away if you have new or worsening depression symptoms, unusual changes in behavior, or thoughts of suicide. Patients and their caregivers should be especially observant within the first few months of treatment or after a change in dose. Approved only for adults 18 and over with depression.

- Call your doctor if you develop very high fever, rigid muscles, shaking, confusion, sweating, or increased heart rate and blood pressure, as these may be signs of a rare but potentially fatal condition called **neuroleptic malignant syndrome (NMS)**
- If you develop uncontrollable facial or body movements, call your doctor, as these may be signs of **tardive dyskinesia (TD)**. TD may become permanent and the risk of TD may increase with the length of treatment and the overall dose. While TD can develop after taking the medicine at low doses for short periods, this is much less common. There is no known treatment for TD, but it may go away partially or completely if the medicine is stopped
- If you have **diabetes** or have risk factors or symptoms of diabetes, your blood sugar should be monitored. High blood sugar has been reported with ABILIFY and medicines like it. In some cases, extreme high blood sugar can lead to coma or death

- **Other risks** may include lightheadedness upon standing, decreases in white blood cells (which can be serious), seizures, trouble swallowing, or impairment in judgment or motor skills. Until you know how ABILIFY affects you, you should not drive or operate machinery

The common side effects in adults in clinical trials ($\geq 10\%$) include nausea, vomiting, constipation, headache, dizziness, an inner sense of restlessness or need to move (akathisia), anxiety, and insomnia. Tell your doctor about all the medicines you're taking, since there are some risks for drug interactions. You should avoid alcohol while taking ABILIFY.

You are encouraged to report negative side effects of prescription drugs to the FDA. Visit www.fda.gov/medwatch or call 1-800-FDA-1088.

Please read the additional Important Information about ABILIFY on the adjacent page.

ABILIFY + me
(aripiprazole)
2 mg, 5 mg Tablet



Ask your doctor about the option of adding ABILIFY.

Register for a free ABILIFY offer* at ABILIFYfreeOffer.com.

*Based on 6-week clinical studies comparing ABILIFY + antidepressant versus antidepressant alone.

†Restrictions apply.

If you or someone else know someone who needs help paying for medicine, call 1-888-678-6266, 1-888-477-7669, or go to www.payers.org



Partnership for Prescription Access

Bristol-Myers Squibb



Otsuka America Pharmaceutical, Inc.

IMPORTANT INFORMATION ABOUT ABILIFY (aripiprazole)

ABILIFY® (a Ri li fi) (aripiprazole)

Rx ONLY

This summary of the Medication Guide contains risk and safety information for patients about ABILIFY. This summary does not include all information about ABILIFY and is not meant to take the place of discussions with your healthcare professional about your treatment. Please read this important information carefully before you start taking ABILIFY and discuss any questions about ABILIFY with your healthcare professional.

What is the most important information I should know about ABILIFY?

Serious side effects may happen when you take ABILIFY, including:

Increased risk of death in elderly patients with dementia-related psychosis:

Medicines like ABILIFY can raise the risk of death in elderly people who have lost touch with reality (psychosis) due to confusion and memory loss (dementia). ABILIFY is not approved for the treatment of patients with dementia-related psychosis.

Risk of suicidal thoughts or actions: Antidepressant medicines, depression and other serious mental illnesses, and suicidal thoughts or actions:

Antidepressant medicines may increase suicidal thoughts or actions in some children, teenagers, and young adults within the first few months of treatment. Depression and other serious mental illnesses are the most important causes of suicidal thoughts and actions. Some people may have a particularly high risk of having suicidal thoughts or actions including people who have (or have a family history of) bipolar illness (also called manic-depressive illness) or suicidal thoughts or actions.

How can I watch for and try to prevent suicidal thoughts and actions in myself or a family member?

- Pay close attention to any changes, especially sudden changes in mood, behaviors, thoughts, or feelings. This is very important when an antidepressant medicine is started or when the dose is changed.
- Call the healthcare provider right away to report new or sudden changes in mood, behavior, thoughts, or feelings.
- Keep all follow-up visits with the healthcare provider as scheduled. Call the healthcare provider between visits as needed, especially if you have concerns about symptoms.

Call a healthcare provider right away if you or your family member has any of the following symptoms, especially if they are new, worse, or worry you:

- thoughts about suicide or dying, attempts to commit suicide, new or worse depression, new or worse anxiety, feeling very agitated or restless, panic attacks, trouble sleeping (insomnia), new or worse irritability, acting aggressive, being angry or violent, acting on dangerous impulses, an extreme increase in activity and talking (mania), other unusual changes in behavior or mood.

What else do I need to know about antidepressant medicines?

- Never stop an antidepressant medicine without first talking to a healthcare provider. Stopping an antidepressant medicine suddenly can cause other symptoms.
- Antidepressants are medicines used to treat depression and other illnesses. It is important to discuss all the risks of treating depression and also the risks of not treating it. Patients and their families or other caregivers should discuss all treatment choices with the healthcare provider, not just the use of antidepressants.
- Antidepressant medicines have other side effects. Talk to the healthcare provider about the side effects of the medicine prescribed for you or your family member.
- Antidepressant medicines can interact with other medicines. Know all of the medicines that you or your family member takes. Keep a list of all medicines to show the healthcare provider. Do not start new medicines without first checking with your healthcare provider.

- Not all antidepressant medicines prescribed for children are FDA approved for use in children. Talk to your child's healthcare provider for more information.

What is ABILIFY (aripiprazole)?

ABILIFY is a prescription medicine used to treat:

- major depressive disorder in adults, as an add-on treatment to an antidepressant medicine when you do not get better with an antidepressant alone.

The symptoms of major depressive disorder (MDD) include feeling of sadness and emptiness, loss of interest in activities that you once enjoyed and loss of energy, problems focusing and making decisions, feeling of worthlessness or guilt, changes in sleep or eating patterns, and thoughts of death or suicide.

What should I tell my healthcare provider before taking ABILIFY?

Before taking ABILIFY, tell your healthcare provider if you have or had:

- diabetes or high blood sugar in you or your family; your healthcare provider should check your blood sugar before you start ABILIFY and also during therapy.
- seizures (convulsions).
- low or high blood pressure.
- heart problems or stroke.
- pregnancy or plans to become pregnant. It is not known if ABILIFY will harm your unborn baby.
- breast-feeding or plans to breast-feed. It is not known if ABILIFY will pass into your breast milk. You and your healthcare provider should decide if you will take ABILIFY or breast-feed. You should not do both.
- low white blood cell count.
- phenylketonuria. ABILIFY DISCMLT Orally Disintegrating Tablets contain phenylalanine.
- any other medical conditions.

Tell your healthcare provider about all the medicines that you take or recently have taken, including prescription medicines, non-prescription medicines, herbal supplements, and vitamins.

ABILIFY and other medicines may affect each other causing possible serious side effects. ABILIFY may affect the way other medicines work, and other medicines may affect how ABILIFY works.

Your healthcare provider can tell you if it is safe to take ABILIFY with your other medicines. Do not start or stop any medicines while taking ABILIFY without talking to your healthcare provider first. Know the medicines you take. Keep a list of your medicines to show your healthcare provider and pharmacist when you take a new medicine.

How should I take ABILIFY?

- Take ABILIFY exactly as your healthcare provider tells you to take it. Do not change the dose or stop taking ABILIFY yourself.
- ABILIFY can be taken with or without food.
- ABILIFY tablets should be swallowed whole.
- If you miss a dose of ABILIFY, take the missed dose as soon as you remember. If it is almost time for the next dose, just skip the missed dose and take your next dose at the regular time. Do not take two doses of ABILIFY at the same time.
- If you take too much ABILIFY, call your healthcare provider or poison control center at 1-800-222-1222 right away, or go to the nearest hospital emergency room.

What should I avoid while taking ABILIFY?

- Do not drive, operate heavy machinery, or do other dangerous activities until you know how ABILIFY affects you. ABILIFY may make you drowsy.
- Do not drink alcohol while taking ABILIFY.
- Avoid getting over-heated or dehydrated.
- Do not over-exercise.
- In hot weather, stay inside in a cool place if possible.
- Stay out of the sun. Do not wear too much or heavy clothing.
- Drink plenty of water.

What are the possible side effects of ABILIFY (aripiprazole)?

Serious side effects have been reported with ABILIFY including:

- Neuroleptic malignant syndrome (NMS):** Tell your healthcare provider right away if you have some or all of the following symptoms: high fever, stiff muscles, confusion, sweating, changes in pulse, heart rate, and blood pressure. These may be symptoms of a rare and serious condition that can lead to death. Call your healthcare provider right away if you have any of these symptoms.
- High blood sugar (hyperglycemia):** Increases in blood sugar can happen in some people who take ABILIFY. Extremely high blood sugar can lead to coma or death if you have diabetes or risk factors for diabetes such as being overweight or a family history of diabetes, your healthcare provider should check your blood sugar before you start ABILIFY and during therapy. Call your healthcare provider if you have any of these symptoms of high blood sugar while taking ABILIFY:
 - feel very thirsty, need to urinate more than usual, feel very hungry, feel weak or tired, feel sick to your stomach, feel confused, or your breath smells fruity.
- Difficulty swallowing:** may lead to aspiration and choking.
- Tardive dyskinesia:** Call your healthcare provider about any movements you cannot control in your face, tongue, or other body parts. These may be signs of a serious condition. Tardive dyskinesia may not go away, even if you stop taking ABILIFY. Tardive dyskinesia may also start after you stop taking ABILIFY.
- Orthostatic hypotension (decreased blood pressure):** lightheadedness or fainting when rising too quickly from a sitting or lying position.
- Low white blood cell count**
- Seizures (convulsions)**

Common side effects with ABILIFY in adults include nausea, inner sense of restlessness/need to move (akathisia), vomiting, anxiety, constipation, insomnia, headache, restlessness, dizziness.

These are not all the possible side effects of ABILIFY. For more information, ask your healthcare provider or pharmacist.

Call your doctor for medical advice about side effects. You may report side effects to FDA at 1-800-FDA-1088.

General information about ABILIFY

Store ABILIFY at room temperature, between 59°F to 86°F. Unopened bottles of ABILIFY Oral Solution can be used for up to 6 months after opening, but not beyond the expiration date on the bottle. Keep ABILIFY and all medicines out of the reach of children.

- Medicines are sometimes prescribed for purposes other than those listed in a Medication Guide. Do not use ABILIFY for a condition for which it was not prescribed. Do not give ABILIFY to other people, even if they have the same condition. It may harm them.
- This summary contains the most important information about ABILIFY. If you would like more information, talk with your healthcare provider. For more information about ABILIFY visit www.abilify.com.

Tablets manufactured by Otsuka Pharmaceutical Co., Ltd., Tokyo, 101-8535, Japan or Bristol-Myers Squibb Company, Princeton, NJ 08543 USA

Orally Disintegrating Tablets, Oral Solution, and Injection manufactured by Bristol-Myers Squibb Company, Princeton, NJ 08543 USA

Distributed and marketed by Otsuka America Pharmaceutical, Inc. Rockville, MD 20850 USA

Marketed by Bristol-Myers Squibb Company, Princeton, NJ 08543 USA

ABILIFY is a trademark of Otsuka Pharmaceutical Company.

 Bristol-Myers Squibb

"...it's awesome...the best sounding TV ever made!" - *ComputerWorld*

"...the most dramatic home theater product introduced since the Blu-ray Disc player." - David Elrich, *DigitalTrends.com*

"...eliminates complexity, confusion and the clutter...impeccably conceived system." - Rich Warren, *News-Gazette*

"...the Click Pad Remote...which can control up to five high definition entertainment devices, makes this a powerful system that's simply controlled with a single remote." - Murray Hill, *Postmedia News Service*

"...Bose's new click pad...is the most user-friendly universal remote we've ever tried." - *The Wall Street Journal*

NEW Bose VideoWave™
entertainment system

"...you owe it to yourself to experience the VideoWave Entertainment System. It's a true breakthrough."

- David Elrich, *DigitalTrends.com*



The new Bose click pad remote.

Visit your nearest Bose® Store for an experience we believe you will never forget!
For store locations, visit Bose.com/Experience or call 1-800-308-2073, ext. 3202

BOSE
Better sound through research®

Health & Science



Gaming the System. A study says 'exergames' actually count as physical activity for kids

By Alice Park

HAVING TROUBLE PERSUADING YOUR KIDS TO GET OUTSIDE AND GET moving? It turns out you can just let them stay home and play video games after all.

All right, so not any video game will do. But as new research shows, so-called exergames, which require lots of physical movement to play, can be enough to help youngsters break a sweat and reach their daily recommended levels of moderate to vigorous physical activity.

For the study, scientists asked children ages 9 to 13 to play a variety of commercial and consumer exergames, including Dance Dance Revolution, Wii Boxing, Xavix's Jackie Chan Alley Run and LightSpace's Bug Invasion. The researchers report that when playing these games for 10 minutes, children expended at least as much energy—and with some games, nearly twice as much—as they did walking on a treadmill for the same amount of time. Not only did the gamers burn more calories but, not surprisingly, they were also more enthusiastic about their exercise. The researchers were particularly encouraged by the fact that the overweight children in the study liked the exergames the most, suggesting that they could be an effective way to entice heavier children to become more active.

The study is among the first to document that exergaming activity can help kids meet health officials' recommendations for exercise, which is crucial for maintaining healthy weight and avoiding conditions such as heart disease and diabetes. The authors are hoping that more school systems will start testing exergames to see if they can boost children's physical activity and fitness in the real world. The challenge, of course, will be to keep notoriously fickle youngsters interested in the games long enough: if kids stay engaged, fitness experts hope their indoor fun might even translate to other kinds of active play, such as sports or other organized activities, outdoors.

PREGNANCY

A Blood Test For Down Syndrome

Every pregnancy carries the risk of birth defects, but the odds of certain disorders like Down syndrome, a form of mental retardation, increase with the mother's age. So with more women deciding to have children later in life, better ways to detect such conditions can help parents decide as early as possible whether to terminate a Down-syndrome pregnancy or prepare to raise a developmentally challenged child.

Now researchers say a simple test of Mom's blood might be able to identify Down syndrome in fetuses from 11 to 14 weeks old. The screen is still in early testing, but it correctly identified 14 Down-syndrome cases and 26 normal fetuses. Because Down syndrome is caused by an extra set of chromosomes, the test picks up and amplifies telltale signs in the fetal DNA present in the mother's blood. Currently available tests for Down syndrome involve amniocentesis—in which a bit of fetal tissue is removed from the womb through a needle—and bear a small risk of miscarriage, so a less invasive blood test could become an important, and safer, part of prenatal care. —A.P.



TISSUE SCIENCE

Man-Made Body Parts

Researchers have created the first bioengineered urethra, the part of the urinary tract that funnels waste from the body, and proved that it can work in patients. The thin tubes were grown from a scaffold of biodegradable material seeded with bladder cells from the patients themselves. Once transplanted into five boys with damaged urethras, the tissues continued to develop and eventually functioned as well as healthy urethras, removing urine for up to six years. The scientists have previously used the same technique to make human bladders. —A.P.

VITAL SIGNS

13

Number of newfound genes that increase heart-disease risk, more than doubling the existing tally. Most of the genes don't affect cholesterol or blood pressure, suggesting entirely new causes of the condition.

What makes Toyota the #1 choice among consumers?

Toyota has the best overall value of any full-line brand²

★ ★ ★ ★

Toyota has more hybrids on the road than
all of the other automakers combined³

★ ★ ★ ★

Toyota makes the longest-lasting vehicles⁴ and is the
most fuel-efficient full-line automotive manufacturer⁵

★ ★ ★ ★

Actually, it could be any number of reasons. Whether it's mpg,
quality or value, Toyota has more of what people are looking for.

**#1 FOR A
REASON**



Come in for great savings before April 4th

Options shown. ¹Based on Toyota brand retail sales data CY 2010. ²2011 IntelliChoice; www.IntelliChoice.com.
³Based on Polk U.S. Vehicles in Operation as of July 2010. ⁴Longevity based on Polk U.S. Vehicles
In Operation registration statistics MY 1987-2011. Full-line manufacturer based on car, SUV, minivan,
compact and full-size pickup. ⁵Based on NHTSA Final Industry MY09 CAFE data for Toyota Motor Sales.
©2011 Toyota Motor Sales, U.S.A., Inc.



TOYOTA
moving forward

Milestones



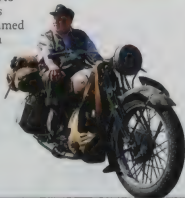
DIED Wally Yonamine

Japan in the 1950s was not a hospitable place for an American playing America's game. Especially a Japanese American. And for Wally Yonamine, who died Feb. 28 at 85, it was hell. Just six years removed from the devastating attacks on Hiroshima and Nagasaki, Yonamine became the first U.S. professional baseball player to play in Japan. Often considered Japan's equivalent of Jackie Robinson, he was reviled in the beginning.

Yonamine brought with him a style of play not seen before in that country. He hit sacrifice bunts. He slid hard into second base to break up double plays. He yelled at umpires. As a consequence, Yonamine had to dodge rocks, insults and even the Japanese mafia. But eventually, his in-your-face play won the Japanese over. It didn't hurt that he was named MVP in 1957, led the Yomiuri Giants to eight pennants and became a three-time batting champion. At his peak, he was wildly popular. Later, he became a coach and manager for several Japanese teams and was even honored by the Emperor. But he dismissed the comparisons to Robinson, saying the African-American ballplayer had it much rougher: "You see, my skin is yellow just like the Japanese." Eventually, the only color the Japanese saw was brown—the dirt on the hard-charging player's uniform. —JOSH SANBURN

DIED Alberto Granado

What began as a journey to discover a homeland turned into a political odyssey for Alberto Granado and his friend Ernesto "Che" Guevara. Granado, who died March 5 at 88, wanted one more thrill before settling down as a biochemist in Argentina, so the two set out on a faulty motorcycle in 1951 to find South America. Instead they found poverty. Their journals, which became the basis for the film *The Motorcycle Diaries*, trace their political move toward Marxism. Afterward, Granado stayed out of politics and went back into medicine. Guevara, however, helped Fidel Castro overthrow then Cuban leader Fulgencio Batista and attempted to spark other revolutions around the world. And it all began, Granado said, with two boys "who went looking for adventure and found the truth and tragedy of our homeland."



DIED David Broder

David Broder appeared on *Meet the Press* a record 401 times, but that wasn't what made him dean of political reporters. His true forum was in the homes of voters. In 2008, after half a century on the beat, Broder was still ringing doorbells in New Hampshire, interviewing the true experts in this democratic Republic. A Pulitzer winner for his Watergate coverage, Broder wrote pieces that were deeply wired into back rooms and insiders, yet he never mistook government for a game. Too centrist for some partisans, he boldly admitted his mistakes in a yearly column. The collegial soul of the *Washington Post*, Broder died March 9 at 81.

—DAVID VON DREHLE

DISPLAYED
Pablo Picasso's *Nude, Green Leaves and Bust* in London's Tate Modern art gallery; at \$106.5 million, it's the most expensive painting ever sold at auction.



INDICTED
Jared Loughner, the accused gunman in the Tucson, Ariz., shooting rampage, on 49 charges in federal court; six people were killed and 13 wounded in the Jan. 8 attack.

NOMINATED
Commerce Secretary Gary Locke as the new U.S. ambassador to China; he would be the first Chinese American to serve as Washington's envoy to Beijing.

RESIGNED
NPR CEO Vivian Schiller, after the organization's top fundraiser criticized the Tea Party and said he preferred that NPR forgo federal funds in an undercover video.

OUSTED
Former Iranian President Mahmoud Ahmadinejad as chairman of the Assembly of Experts; he is considered a rival to the current Iranian leadership.

NAMED
Japanese State Foreign Secretary Takeaki Matsumoto as the new Foreign Minister; his predecessor resigned after taking illegal political donations.

Fareed Zakaria



The Libyan Conundrum

Why Obama needs to support the opposition as the Arab world awakens

IF THERE IS ONE LESSON FOR U.S. foreign policy from the past 10 years, it is surely that military intervention can seem simple but is in fact a complex affair with the potential for unintended consequences. So I'm glad that the Obama Administration is studying all options on Libya. It is more important to arrive at a smart policy than to start shooting first and ask questions later.

Those who argue that we have no national-security interests in Libya are correct in the narrow sense. But the Libyan case represents a much larger issue. The Arab world is experiencing a genuine awakening. People in the region have lost faith in the old order. Whether they can actually overthrow the government, as they did in Egypt and Tunisia, or merely demand real reform, as in Jordan and the Gulf states, they are searching for a new political identity.

For the U.S., this presents a powerful opportunity. For decades, Arabs have regarded Washington as the enemy because it has been the principal supporter of the old order—creating a bizarre series of alliances in which the world's leading democracy has been yoked to the most reactionary forces on the planet. It has also produced a real national-security problem: the rise of Islamic terrorism. Al-Qaeda's first argument against the U.S. is that it supports the tyrannies of the Arab world as they oppress their people.

Now the U.S. has the opportunity to break the dysfunctional dynamic that produces anti-American hatred and violence. The Obama Administration has properly aligned itself with the hopes and aspirations of the Arab people, and it has called for governments in the region to engage in serious reform. But right now all these efforts have been sidelined. Libya is burn-

ing. Its people rose, and the tyrant gunned them down. Unless something changes, Muammar Gaddafi and his sons will be able to reassert control over the country amid a mass slaughter of its civilians.

This would be a terrible outcome. President Obama has made it unambiguously clear that he wants Gaddafi to step down. The U.S. is actively seeking his ouster. To have him survive would be a humiliation for Washington at a moment and in a region where its words still have great



impact. It would also send a disastrous signal to the other rulers of the region—in Syria, Algeria, Iran—that Mubarak made a mistake and that the way to stay in office is to engage in mass slaughter, scare the U.S. away and wait out the sanctions and isolation. America would lose its opportunity to align with the rising forces of the Arab world.

So the U.S. must follow through in its efforts to get Gaddafi out of office, pushing all diplomatic levers and seeking maximum multilateral support. It should ask the Libyan opposition for a public set of requests, so that Washington is seen as responding to Libyans, not imposing its will. If the Libyans request military assistance, Washington should move in that

direction. I don't believe that a no-fly zone is a magic bullet. It is a high-profile policy that puts the U.S. military directly into the conflict but would actually make little difference. Gaddafi's main advantage is not in the air but on the ground. He has tanks, armored vehicles and massive firepower. The basic military question is hence how to shift the balance of power away from him and toward the rebels.

Over the past five decades, the U.S. has had very mixed results when it has intervened, by air or land, in other people's wars. But it has done pretty well when it has helped one side of the struggle. Arming rebels in Afghanistan, Central America and Africa has proved to be a relatively low-cost policy with high rates of success.

Giving arms, food, logistical help, intelligence and other such tools to the Libyan opposition would boost its strength and give it staying power.

Once Gaddafi realizes that he is up against an endless supply of arms and ammunition, he will surely recalculate his decisions. There have been reports that he floated the idea of leaving office as long as he is guaranteed safe passage. At a weak moment, he made a plea that he be treated like Britain's Queen or the King of Thailand, a figurehead with no powers.

Some worry that if we arm the rebels, things might turn out the way they did in Afghanistan, where the freedom fighters became Islamic jihadists and turned their sights on us. But that's not really what happened. After the Soviet defeat, the U.S. abandoned Afghanistan, leaving it open to Islamic jihadists backed by the Pakistani military. The better analogy is to Chechnya, where as the civil war continued, the rebels became more radical and Islamic fundamentalists jumped into the fight and soon became its leaders. The best way to prevent al-Qaeda from turning Libya into an area of strength would be to have the fighting end—with Gaddafi's defeat. So let's help the Libyan opposition do it.

Only AT&T's
network
lets your iPhone
**talk and surf
the web at the
same time.**



On the **nation's fastest**
mobile broadband network.

Rethink Possible®



FREE SHIPPING | 1.866.MOBILITY – ATT.COM/IPHONE – VISIT A STORE

Mobile broadband and other services not avail everywhere. See store or visit att.com for details and coverage map. ©2011 AT&T Intellectual Property. All rights reserved. Apple, the Apple logo, and iPhone are trademarks of Apple Inc., registered in the U.S. and other countries.

Joe Klein



To read Joe's
blog posts, go to
[time.com/
swampland](http://time.com/swampland)

Huckabucking. Why Republican contenders should drop the misinformation about Obama

THERE MAY BE SOME FUNDAMENTAL anti-Americanism in this President," the radio host suggested, and Mike Huckabee—the Republican presidential front runner in the current meaningless polls—quickly agreed, capping an orgy of insinuation and misinformation about Barack Obama during a late-winter book tour. First, Huckabee said Obama had been raised in Kenya and sympathized with the "anticolonialism" of the Mau Mau rebellion. Then, backtracking, he said he simply meant to imply that Obama had a "different worldview," having been raised in Indonesia. "Most of us grew up going to Boy Scout meetings, and our communities were filled with Rotary Clubs, not madrasahs."

To which one can only say, Ick. Of course, Obama was raised in neither Kenya nor Indonesia (where he did spend four years) but in Hawaii, by his Kansas Republican grandparents. He was a Boy Scout. He didn't attend a madrasah. There are a multitude of Rotary Clubs in both Indonesia and Hawaii. And about that anti-colonialism business, isn't that why we, especially the Teasies among us, adore the Founding Fathers? But the facts aren't nearly as virulent as the insinuations. That Huckabee was able to associate the President with the terms *mau mau* and *madrasah* on successive days has to qualify as sheer, surgical brilliance. For those of a certain age—my age—*mau mau* has a certain resonance, our first association with half-crazed black militancy. (Or so it seemed. Was the Mau Mau rebellion any more brutal than the British occupation? I doubt it.) Tom Wolfe made the noun a clever verb: to mau mau was the act of black people intimidating white people. And madrasahs are where Islamic militants are bred.

This, of course, is the ultimate right-wing radical fantasy: Barack Obama is not

only a black militant; he's also an Islamic radical. And while Huckabee's crude use of these canards should disqualify him from the presidency, his statements can't merely be dismissed as book-tour Huckabucking—certainly not at a moment when the number of Republicans who believe that Obama is not even a U.S. citizen has surged to 51%. Their views will have to be respected by the Republican



candidates lining up for the primaries. That respect will not be expressed as baldly as in Huckabee's eruptions; it will be evinced in winks and nods.

There is, for example, the subtly venomous notion that Obama doesn't believe in American exceptionalism. At the recent Conservative Political Action Conference (CPAC), every potential candidate except Ron Paul and Mitch Daniels had a go at this theme. It is rooted in a comment Obama made to a British reporter: "I believe in American exceptionalism, just as I suspect the Brits believe in British exceptionalism and the Greeks believe in Greek exceptionalism." He went on to make the case for American exceptionalism—our Constitution, our democratic institutions, citizenship that is based in core beliefs rather than in ethnicity—and he reiterated

this, eloquently, in both his Tucson and State of the Union speeches this year. But that doesn't matter. Anytime Obama seems insufficiently militant overseas—his current reluctance to use force in Libya, for example—he is accused of tepid semi-Americanism. The fact that he has more than doubled troop levels in Afghanistan and used Predator drones against the al-Qaeda leadership in Pakistan far more aggressively than George W. Bush ever did apparently counts for nothing.

A corollary argument is that Obama has undertaken a global "apology" tour. This is nonsense. Obama has acknowledged mistakes we have made, like slavery, which George W. Bush and Bill Clinton

also denounced in the strongest possible terms, but he uses these acknowledgments as a method to also mention the mistakes of our allies. He did say, accurately, that the U.S. had "shown arrogance and been dismissive, even derisive" toward Europe, but he proceeded to accuse the Europeans of "an anti-Americanism that is... casual but also can be insidious."


Speaking of Europe, the mildest

argument hinting that Obama is not quite American goes something like this: "[The Administration] tried to turn this country into France," Senator Mitch McConnell told the CPAC faithful. That is, Obama is a European-style socialist. This is another gross exaggeration. Exhibit A is the Obama health care reform, based on the Republican notion of an individual mandate, first enacted by Mitt Romney in Massachusetts.

But with the European contrast, at least, we approach a national debate worth having: whether to spend more or less on government and whether the government should help people pay for health care, encourage homeownership by subsidizing mortgages or try to tilt the energy market away from fossil fuels. The more Republicans emphasize this essential disagreement—and steer clear of the Huckabee—the better the campaign we'll have, and the better their chances of success. ■

WORLD

The War B The Libyas



In the east,
rebels dream
of life without
Muammar
Gaddafi. In the
west, people
revere him
as a man who
has given
them dignity

Photograph by Yuri Kozirev for TIME

etween

*Fighting on
sidelines: The
rebels, in Rav Lamuf on
March 9, moved
from easy victories
to heavy losses
and the capture*



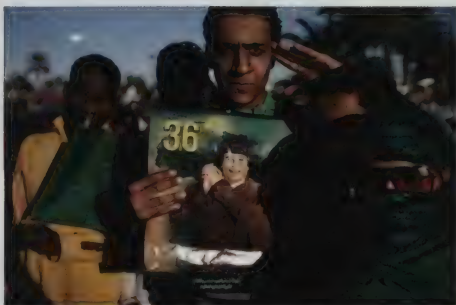


BY ABIGAIL HAUSLOHNER/
AJDABIYAH AND
VIVIENNE WALT/TRIPOLI

NOON PRAYER AT THE AJDABIYAH checkpoint is ominous. Thick white rain clouds and the whipped yellow whirls of a sandstorm move across the face of the shrub-studded desert. And no one here is praying. The rumble of an enemy warplane somewhere overhead—at least that's what people think it is—mingles with the thunder of an impending rainstorm. The rebels shout to one another across a landscape littered with bullet casings and other debris. The militia is a disorganized collection of mutineers from the military of Libyan leader Colonel Muammar Gaddafi, plus oil workers, day laborers, schoolteachers, bankers and at least one rugby player. Suddenly, someone among them lets loose with round after round of antiaircraft fire. A fighter 100 ft. (30 m) away launches a surface-to-air missile at the invisible target above. As everyone waits for death or a distant boom, rain starts to fall.

Mohammed al-Tahawy, in his 30s, is one of the bankers among the rebels. He moves deliberately, slowly, not charging forward like his compatriots, not whooping and yelling and blasting celebratory gunfire as many of them do. His feet don't look as if they belong to a warrior: he's wearing socks with his sandals. His round face and rosy cheeks are framed by a short, messy beard, for which he apologizes. "If you see a long beard," he explains, "that's because we are in the fight one month." No one has had time to shave. As he talks, one of his trigger-happy comrades fires off a shot.

Al-Tahawy is from Tobruk, which is more than eight hours by car from Ajdabiyah if you take the long highway that links the big cities and towns on Libya's coast. The eastern cities on that route very quickly threw off Gaddafi's yoke in a few days around Feb. 15—Tobruk, which, al-Tahawy brags, was the first city to raise the revolutionary flag; al Baida; Benghazi,



which has become the rebel capital; Ajdabiyah. Then the ragtag volunteers advanced westward, their eyes on Libya's capital, Tripoli, which lies almost at the other end of the 700-mile (1,125 km) highway. For about a week, the horde, numbering in the thousands, seemed unstoppable. Moving from Ajdabiyah, they took the oil-refinery town of Brega and then the next petroleum center, Ras Lanuf. For al-Tahawy, the pace of victory is further confirmation of the Libyan people's immense dislike of their leader. He says Gaddafi is a liar and a tyrant given to bombast. Al-Tahawy is confident that the rebels have the people power to take him down one town at a time.

The rebels' mood shifts erratically from

confidence to jubilation to utter panic. But their enthusiasm has, for the most part, managed to overcome their indiscipline. Nevertheless, the regime is staging determined and brutal counterattacks against what has been called Free Libya. And the government can field warplanes and helicopters and tanks, manned by perhaps enough true believers to turn a revolution into a civil war of attrition.

On the other side of that war from al-Tahawy is Major Ahmed Mahmud, one of Gaddafi's die-hard loyalists. After the rebellion broke out in the east, he was part of a contingent sent to try to retake the town of al-Baida. By his account, the offensive was a disaster. "We fought for days



The Brother Leader's city Scenes from Tripoli show how loyalists view Gaddafi. He is on billboards, cars and cell phones and with people in parks



'Every Libyan has a gun—old people, women, every person. And those who don't have guns, we will give them guns.'

—GENERAL ABDULRAHMAN
FADAH ABDULRAHMAN

around the airport," says Mahmud, 30, a tall, well-built officer whose large eyes and wide smile are framed by a tan desert turban. "We were very badly beaten. About 120 soldiers were caught and killed, and some had their throats slit," he says, drawing his finger across his neck with a shiver.

Mahmud is back in Tripoli guarding Libya's Central Bank, an old colonial building near the harbor. Its brick exterior bears the inscription "The authority and the revolution and the weapons are in the hands of the people." For him, those words perfectly capture the thinking of Libya's Brother Leader, as Gaddafi is officially known. "He is not a king, he is not a sultan, he is not a President," Mahmud says,

explaining why he so fiercely defends the colonel. "If you were with Gaddafi for even one minute, you would know the truth, the right path to take."

If Gaddafi falls, Mahmud and his fellow loyalists have much to lose: a military salary and pension, free education and health care and heavily subsidized housing, gas, electricity and food, all thanks to the billions of dollars that Libya has on hand from its oil sales. Furthermore, Mahmud insists, "we have had freedom for 41 years. We can do what we want. We sleep with our houses unlocked. There is security."

In Mahmud's eyes, that security is now under threat, not so much from a popular revolt but from al Qaeda fighters who he believes have infiltrated Libya in order to tear the country apart. He parrots the message that government officials have drummed into Libyans over the past few weeks. Gaddafi repeats the allegations in speech after speech. In a country where news is tightly censored, Gaddafi's message has huge sway—at least for those who would like to believe it. Mahmud is adamant: "About 90% of those who are fighting are not Libyan. They are al-Qaeda." His charge mirrors the accusation of the opposition, that Gaddafi's military is primed with foreign mercenaries.

To the Last Bullet

BOTH SIDES BELIEVE VICTORY WILL COME when Libyans take up arms to take back their country. "Our plan is simple," says Mahmud's commander, General Abdulrahman Fadah Abdulrahman. "Every Libyan has a gun—old people, women, every person. And those who don't have guns, we will give them guns." A short man in his 40s, with a green felt hat and sunglasses, he is supremely confident of the outcome. Mahmud is too. "I have wanted to be a soldier all my life," he says.

Back in the rebel east, al-Tahawy also has no doubt about the willingness of his compatriots to fight to the last bullet. He points out that Libyan men have to go through compulsory military service, so the rebels are not complete neophytes. "The big guns we don't know how to use,"



Targeting loyalists Rebels fire rockets at government troops on the front line near Ras Lanuf

he admits, "but the civilians are all using the Kalashnikovs and a lot of small guns." He says he tries to counsel the young hotheads against firing celebratory salvos at the slightest excuse. "I told them, 'Stop, stop. Save the ammunition.' But you know, sometimes we have to keep the spirit up." Still, says a doctor in rebel-held Brega, "there are a large number of casualties from friendly fire." At least one person in Ajdabiyah died after his rocket-propelled grenade misfired.

The desert, however, is an arena where people power plays at a disadvantage. West of the revolutionary strongholds, as the rebels march toward Tripoli, they leave behind the hills, forests and a daisy chain of relatively dense urban centers that have been hotbeds of dissent for years, entering land that flattens out, the white sand of the Mediterranean shoreline giving way quickly to juniper and sage scrub and a seemingly endless expanse of dirt and discarded plastic bags. Towns along the way are small, easy for the military to garrison, spread far apart, located at highway intersections or clustered around oil facilities.

And if eastern Libya is guerrilla country, central Libya is tank terrain. Some of the great battles of World War II were fought by Axis and Allied tank commanders over the course of several years in a back-and-forth war along the North African coast. Of course, nothing on the scale of those battles is going to occur in the Libyan civil war. But only the forces loyal to the Gaddafi regime have anything resembling a modern army. And speeding down a straight desert highway with no air support, armor or cover is almost suicide.

The rebels realized that after their week of bracing conquests. Almost as soon as they captured Ras Lanuf, their militias were repulsed when they pushed into Bin Jawad, a town 50 miles (80 km) west on the coastal road. On March 6, regime forces bombarded them with tank shells, rocket-propelled grenades, gunfire and air strikes from planes and helicopters, sending the disorderly force fleeing east, back to Ras Lanuf, pursued by Gaddafi's air force. Says al-Tahawy: "What you see is a mix of the normal people of the streets and the normal soldiers. No generals. I

know we're missing discipline." Unless they can muster leadership and master military discipline—as well as improve the quality of their armaments—a spirited anarchy may remain the defining characteristic of eastern Libya's fledgling army. The rebel city closest to Tripoli, Zawiyah, surrounded by loyalist territory, put up a long defense against the regime, with terrifying stories of tanks against flesh making it out of Gaddafi's information cordon. But spirit, no matter

'We are mujahedin in Libya only. We don't have any interest outside Libya. Actually, don't use the word mujahedin. Use revolutionaries.'

—WANIS KILANI,
ENGINEER AND REBEL



Seeking refuge As rebels and regime continue to battle, a local family flees Ras Lanuf

how heroic, is not enough to win wars.

Especially when the looming obstacle on the highway is Sert, Gaddafi's hometown. His government has made it clear that it has no intention of letting the rebels get there. Behind the rebel lines, talk of an impending battle for Sert makes even optimistic opposition leaders nervous. "The difficulty is that Sert is well armed and the revolutionaries have only light weapons," says Colonel Lamin Abdel Wahab, a member of the rebels' military council in Benghazi. The anxiety in Free Libya has grown so much that an earlier aversion to foreign intervention on its behalf has given way to an enthusiastic plea for a no-fly zone to be imposed by NATO or the U.S.

In America, the fact that some rebels call themselves *mujahedin*—holy warriors—has raised the specter of the Afghan fighters who, after being armed by the U.S., turned from fighting the Soviet Union to abetting Osama bin Laden. Most of the rebels in Libya say that fear is nonsense. Hamid Gabayli, a ground engineer turned fighter says the regime wants the world to think "we are Taliban or al Qaeda

because they want to fool the Americans. But we are just religious. That's all." Others echo him. "We don't like bin Laden, and we don't like al-Qaeda," says Idriss, at the Ajdabiyah checkpoint. The men around him nod. It's another reason al-Tahawy apologizes for his and his friends' facial hair. "It's not necessarily what you see on the TV," he says. "It's not necessarily that the man is al-Qaeda" because he has a beard.

Islamist extremism does have a recent history in Libya. The town of Darnah, east of Benghazi, was the site of a failed Islamist uprising against Gaddafi in the 1990s. Later it became known for the young men who left it to join the insurgency in Iraq after the U.S. invasion that overthrew Saddam Hussein. "If you asked any of the *mujahedin* from Libya in Iraq where they're from, they said Darnah," says al-Tahawy. He adds that Abu Mousab al-Zarqawi, the fearsome leader of al-Qaeda in Iraq who was killed in 2006, once said, "I will go to Darnah to see what is this city that is sending so many." But few among the Libyan rebels have Iraq fighting experience, al-Tahawy

says. Most of those veterans are dead.

Downplaying the role of piety, however, may be a disservice to those who have taken up arms against a despot. Islamic scholars in eastern Libya say pious Muslim men in particular were persecuted under Gaddafi, and they are determined to bring down the dictator. "He tried to stop people from going to dawn prayer because people who do this are very devout," says Sheik Abdel Hamid Ma'toub, a religious leader in Benghazi. "He knows that the most dangerous people in Libya are those who go to dawn prayers." Men who pray, he says, fear God, not Gaddafi.

In Brega, a sandstorm whips dust through a checkpoint as trucks full of fighters pass. The men in them fire their guns into the air, shouting "God is great." Nearby, Wanis Kilani, an engineer, reflects on the use of the word *mujahedin*. "We are *mujahedin* in Libya only," he says. "We don't have any interest outside Libya." Then he pauses. "Actually, don't use the word *mujahedin*. Use revolutionaries."

—WITH REPORTING BY ANDREW LEE BUTTERS/RAS LANUF ■

1848 VS. 2011

In the shadow of the past

BY KURT ANDERSEN

LIKE NORTH AFRICA AND THE MIDDLE EAST TODAY, continental Europe in the 1840s consisted of monarchs ruling impoverished masses who were suffering acute economic distress. Political liberalization was inching along too slowly to satisfy the intelligentsia and the new middle classes in the cities.

In Paris, 163 years ago last month, the regime threatened to put down a peaceful protest, which resulted in thousands of angry protesters taking to the streets and demanding democracy. The mobs swelled, streets were torn up, demonstrators fraternized with national guardsmen, relatively small numbers of protesters were killed, the army didn't intervene—and within days, King Louis-Philippe had abdicated, a republic was declared, freedom of speech was allowed, and elections were scheduled.

A decade earlier, what happened in Paris might have stayed in Paris. Instead it triggered a continental wave of democratic revolution, with the news spreading rapidly by new technologies: the electric telegraph, newspapers printed by steam-powered presses, railroads.

A week after the startling French success, protests arose in Munich, driving out the Bavarian King, and a week after Munich, protests erupted in Berlin, the Prussian capital, where troops attacked demonstrators. But then the King withdrew his soldiers, ended censorship, appointed a liberal Cabinet, agreed to parliamentary elections and fled the city. The wave hit Vienna, the capital of the Habsburg Empire, forcing the great power broker Metternich to resign. Then came days of street fighting in Milan, which caused the occupying Austrian army to retreat, and a rebellion in Venice forced out the Austrian rulers there. Only a month had passed since the Paris uprising, and the revolutionary tide kept rolling all spring in dozens more places.

But as we look at the parallels with this year's uprisings in North Africa and the Middle East, we should remember what came next. In France, the radicals pushed too far too fast, essentially demanding socialism and provoking a backlash. Elsewhere the empire simply struck back. By fall, most of the revolutions had been reversed; the rest were crushed within a year. And in 2011? We'll know soon enough. ■

Andersen's best-selling novel *Heyday* won the Langum Prize for best American historical fiction in 2007

TWO YEARS AND A CHANGED WORLD

1848

Monarchies

Feeble parliaments

Brutal police

Limited suffrage

Limited freedom of expression

2011

Monarchies

Crypto-monarchies

Feeble parliaments

Brutal police

Limited suffrage

Limited freedom of expression



REVOLUTIONARY CONTAGION SPREADS QUICKLY

1. TUNISIA DEC. 17, 2010	8. EGYPT JAN. 25	10. KUWAIT FEB. 6
6. ALGERIA JAN. 5, 2011	7. LEBANON JAN. 25	11. SAUDI ARABIA FEB. 13
3. JORDAN JAN. 14	9. WEST BANK FEB. 2	12. IRAN FEB. 14
4. OMAN JAN. 17	5. IRAQ FEB. 3	13. LIBYA FEB. 15
5. YEMEN JAN. 22		14. MOROCCO FEB. 20

ECONOMIC WOES

1848 Failed harvests led to spikes in food prices, which, with high unemployment, impoverished the masses. The region was industrially backward compared with Britain and the U.S.

2011 Recent spikes in food prices and high unemployment impoverished the masses. The region is industrially backward compared with the E.U., U.S. and East Asia

AT THE ROOT OF THE TURMOIL

A NEW, GROWING, POLITICALLY, ECONOMICALLY AND CULTURALLY FRUSTRATED MIDDLE CLASS

1848 AND 2011

DEPOSED RULERS' COMFY EXILE

French King Louis-Philippe to England



Tunisian President Zine-el Abidine Ben Ali to Saudi Arabia



SUDDEN, UNEXPECTED SUCCESSES

1848 In February, after the government suppresses peaceful protests in France, three days of massive street protests and riots follow. The King abdicates, a republic is declared, and a hopeful democratic chaos ensues

2011 In January and February, in Tunisia and Egypt, after the government suppresses peaceful protests, 29 and 18 days (respectively) of massive street protests follow. Kinglike Presidents resign, and a hopeful democratic chaos ensues

1848

1. PARIS
FEB. 22, 1848
2. MUNICH,
BAVARIA MARCH 2
3. COLOGNE,
PRUSSIA MARCH 3
4. BERLIN, PRUSSIA
MARCH 11
5. VIENNA,
AUSTRIAN EMPIRE
MARCH 12
6. BUDA AND PEST,
AUSTRIAN EMPIRE
MARCH 15
7. VENICE,
AUSTRIAN EMPIRE
MARCH 22
8. MILAN,
AUSTRIAN EMPIRE
MARCH 22



AMBIVALENT ARMIES

1848 French national guardsmen fraternize with street protesters

2011 Tunisian and Egyptian soldiers fraternize with street protesters and refuse to fire on them. Some Libyan officers and troops join rebels

NEW TECHNOLOGY HELPS SPREAD THE WORD



1848 Revolutionary news is transmitted as never before by telegraph, steam-powered printed newspapers and railroads



2011 Revolutionary news is transmitted as never before by cell phones, the Internet and cable television

RICH, UNBUDGING REACTIONARY TO THE EAST

**Russian Czar
Nicholas I**

1848 The Czar sends troops to help his fellow monarchs

**Saudi King
Abdullah**

2011 The multimillionaire King says the Egyptian uprising was the work of foreign "infiltrators"

ONE-LINER BY VERY ODD RULER

'But are they allowed to do that?'

—Austro-Hungarian Emperor **Ferdinand** after his Chief Minister, Prince Klemens von Metternich, told him his people were having a revolution

'They give them pills at night, they put hallucinatory pills in their drinks, their milk, their coffee, their Nescafé.'

—Libyan leader **Muammar Gaddafi** on why young Libyans are rebelling

WASHINGTON'S COZINESS WITH OLD REGIMES

1848 U.S. Navy trains and supplies Prussian imperial navy during the year

2011 U.S. military trains and supplies Egypt's military for decades

DEMOCRATIC AMERICA IS PLEASED ...

'The world has seldom witnessed a more interesting spectacle than the peaceful rising of the French people, resolved to secure themselves enlarged liberty.'

—PRESIDENT JAMES POLK

'There are very few moments in our lives where we have the privilege to witness history taking place ... For Egyptians have made it clear that nothing less than genuine democracy will carry the day.'

—PRESIDENT BARACK OBAMA

... BUT ALSO DUBIOUS, BECAUSE ...

'It's a beginning. I'm sure there will be difficult days ahead, and many questions remain unanswered.'

—PRESIDENT BARACK OBAMA

'They have decreed a republic, but it remains for them to establish one.'

—SENATOR JOHN C. CALHOUN

... YOU KNOW, THOSE PEOPLE ARE JUST SO, WELL, UNCIVILIZED

The "Italian character is so thoroughly imbued with intolerance and sentiments of hatred ... as to forbid the establishment of any form of government founded on mutual concession ... for the common good."

—NATHANIEL NILES, U.S. Congressman and envoy to Torino

Arabs "are simply not ready for free and fair elections."

—BERNARD LEWIS, Princeton professor emeritus of Near Eastern studies

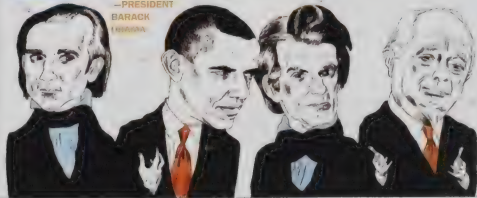
DEMONIZING TAGS FOR PROTESTERS

**RADICALS
SOCIALISTS
ISLAMISTS**

A FLOOD OF REFUGEES

1848 Poor, displaced Europeans, many of them Roman Catholic and darker skinned, flee postrevolutionary chaos, immigrate to Protestant U.S.

2011 Poor, displaced North Africans, mostly Muslim and darker-skinned, try to flee postrevolutionary chaos, immigrate to Christian E.U.



NATION

Something Old, Something Newt

Determined to save America from “secular socialism,” Newt Gingrich says he might take on Barack Obama in 2012. Is he really a potential President or just a skilled showman?

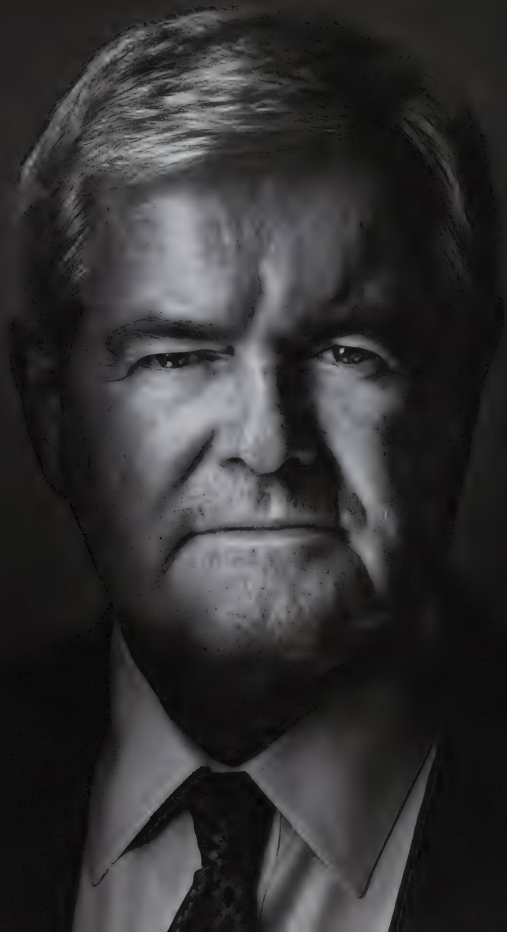
BY MICHAEL CROWLEY

NEWTON GINGRICH WAS BARELY through the door of the Point of Grace Church in a Des Moines, Iowa, suburb when a man stopped him and thrust out his hand. “We need you,” he said. The former House Speaker, television pundit and GOP idea maven flashed his medium-warm grin, said thank you and then turned to meet a throng of admirers gathering around him. For many of the attendees at the Iowa Faith & Freedom Coalition’s annual spring kickoff on March 7, Gingrich was as much celebrity as candidate, and it seemed an open question whether people there wanted Gingrich as President—or just a high-profile agitator.

“We watch you on Fox all the time!” exclaimed one well-wisher, referring to Gingrich’s appearances on the cable network, which lately have featured grandiose claims about America’s descent into Barack Obama-imposed socialism. A couple, Tom and Karen Quiner, stopped Gingrich to rhapsodize about a made-

for-DVD film he recently produced that describes Pope John Paul II’s role in the fall of Communism. “We’ve been passing around your video,” Karen told Gingrich. “It was so moving.”

Such encounters offer a glimpse of the appeal in conservative circles of the multimillion-dollar, multimedia empire Gingrich has created in the 12 years since he left office under less-than-ideal circumstances (affair, divorce, scorn from his colleagues). His content machine cranks out books, DVD movies, paid speeches, television appearances, grass-roots organizing work. Along the way, this output has made Gingrich a wealthy man. And now he may be about to set it all aside to pursue a long-burning ambition of becoming President, a goal many people consider about as plausible as some of Gingrich’s other designs, like his 1995 vision for a “massive new program to build a lunar colony.” Gingrich has reportedly told supporters he’s leaning toward an early-April announcement of his candidacy.



It won't be an easy one. He has always operated on a Wagnerian scale, and there's little doubt he feels qualified to lead the U.S. through what he awkwardly calls "a crossroads that we cannot hide from." Yet he is also one of the most divisive figures in politics. Though he may have high name recognition, he is disliked by roughly half of those who are familiar with him—a stigma matched within the GOP only by Sarah Palin. He has a flair for hyperbole that seems antithetical to executing a well-disciplined national campaign. And he has a personal life for which he says he has sought God's forgiveness. "He's one of the most creative thinkers out there," says Tom Quiner. Quiner's wife agrees but then pauses. "I don't know," she says. "He's got some baggage."

Indeed he does. It's unclear whether that baggage is too heavy for a journey to the White House—and whether Gingrich, 67, is really serious about running in the first place. But as he took the podium at the Point of Grace Church before an enthusiastic audience of perhaps 1,500, Gingrich was in his element. The former history professor declaimed about the fate of the Republic in a speech that ranged from Abraham Lincoln to Cold War-era Poland and even Albert Camus, as he outlined a battle with Obama and the "secular, socialist left." "We need a political change so deep and so profound," Gingrich told the crowd, "that nothing we have seen in our lifetime is comparable."

WE'VE BEEN DOWN THIS ROAD WITH Gingrich before. He has hinted at his presidential ambitions in nearly every election since he rose from the Atlanta suburbs to national fame in 1994 by leading the Republicans' reclamation of the House of Representatives after 40 years of Democratic rule. Most recently, in late 2007, Gingrich announced a "feasibility assessment" of his prospects for the 2008 campaign but then concluded it would be "irresponsible" to leave his just-founded nonprofit activist group, American Solutions for Winning the Future.

The serial flirter, coupled with Gingrich's nonstop product output (he has written more than 20 books since 1994, including three that were published in the past year alone), fuels suspicion that he's more profiteer than candidate.



Taking the pledge Gingrich has long wanted to run for President, but the stars have never aligned

"We've heard this before," says one veteran presidential-campaign operative who advises a potential rival. "I'll believe it when I see it." It doesn't help that Gingrich himself has alluded to the benefits that accrue to those who are discussed as possible Presidents. "It helps sell books," he admitted to the *Des Moines Register* in 2005. "It helps communicate ideas. It helps get attention."

Gingrich's aides insist that this time is different. His spokesman, Rick Tyler, argues that in past cycles Gingrich hadn't severed financial or business ties—whereas this month his contract was suspended by Fox News, and he stepped down from a position at the American Enterprise Institute. "Those are two very solid indications of seriousness," Tyler says. Adds Ralph Reed, a longtime Evangelical Christian operative who has known Gingrich for decades: "I think he'll get in."

Further evidence of Gingrich's seriousness is the spade work he's doing with Reed's fellow religious-conservative activists. Next month, Gingrich will speak at the San Antonio megachurch of Evangelical pastor John Hagee. Later this month

he will return to Iowa to promote another DVD movie, *Rediscovering God in America*, which he produced with his wife Callista and which highlights the role of faith in America's heritage.

Callista's presence at his side is one reason Gingrich has some extra work to do with religious conservatives. Although she converted him from Baptist to devout Catholic in 2009, Callista is also his third wife, nearly 23 years his junior and the woman he began seeing while still married to his second wife, Marianne. He likewise started to see Marianne while still married to his first wife, Jackie, whom he reportedly presented with divorce terms while she was in the hospital recovering from cancer surgery. "He was a son of a gun when he was younger," conceded one Newt admirer at the church event. "The way he treated his first wife was not good."

GINGRICH WAS BRIEFLY A NATIONAL CELEBRITY after leading the Republicans to a 1994 victory that he described, of course, as "a historical tide." But he was quickly outmaneuvered by Bill Clinton—in part because he simply couldn't hold his



Notorious Newt Discussing war, culture and Obama

ON WOMEN IN COMBAT

"If combat means living in a ditch, females have biological problems staying in a ditch for 30 days because they get infections, and they don't have upper-body strength... On the other hand, men are basically little piglets. You drop them in the ditch, and they roll around in it." (1995)

ON THE ENGLISH LANGUAGE

"We should replace bilingual education with immersion in English so people learn the common language of the country and they learn the language of prosperity, not the language of living in a ghetto." (2007)

ON PRESIDENT OBAMA

"What if he is so outside our comprehension that only if you understand Kenyan, anticolonial behavior can you begin to piece together [his actions]?" (2010)

tongue. Gingrich can seem as if he has no filter. Many Republicans feel they lost the upper hand in the 1995 budget showdown because Gingrich told reporters he felt slighted after being seated at the rear of Air Force One during an international trip with Clinton and hardened his position on budget cuts in response. Today Gingrich argues that his record as Speaker is strong—that his pressure was central to Clinton's reluctant adoption of a balanced budget and a tough welfare-reform law. Yet Republicans looking for a winning candidate in 2012 may note that Clinton trounced Gingrich politically and used him as a foil to ensure his own 1996 re-election. "What had been a noble battle for fiscal sanity," former House majority leader Tom DeLay, then a Gingrich lieutenant, would later write, "began to look like the tirade of a spoiled child."

Gingrich was forced out less than two years later, blamed by House Republicans for their 1998 election losses following the failed impeachment campaign against Clinton—which Gingrich, despite his own extramarital affair, had vigorously led. (Gingrich draws a distinction between

his infidelity and Clinton's perjury.) Exiled from Congress, Gingrich busied himself with writing, teaching and television punditry. In the mid-2000s he reappeared with new projects, including a center dedicated to modernizing health care; he seemed to be tempering his image as a radical. In 2007 he once appeared with then House Speaker Nancy Pelosi in a television advertisement promoting a campaign to address climate change.

More recently, however, the old firebrand has returned. Gingrich's 2010 book *To Save America* warned that "the secular socialist machine represents as great a threat to America as Nazi Germany or the Soviet Union once did." He has also described "a gay and secular fascism in this country that wants to impose its will on the rest of us [and] is prepared to use violence." According to Gingrich, Egypt's Muslim Brotherhood is "a mortal enemy of our civilization." And as for President Obama, Gingrich has endorsed the notion that his thinking was shaped by a Kenyan father whom Obama met just once. "What if [Obama] is so outside our comprehension that only if you understand Kenyan,

anticolonial behavior can you begin to piece together [his actions]?" Gingrich said to the *National Review* in September.

How these views would cohere as a campaign platform remains unclear. At the Point of Grace Church, Gingrich called for an "American exceptionalism" that protects the role of God in society and reins in the power of government. "You loan power to the government, the government does not loan power to you," Gingrich told the crowd. "Power does not start with a bunch of judges and bureaucrats."

Gingrich's best bet may be to set himself up as an alternative to former Massachusetts governor Mitt Romney, whose conservative credentials many party faithful view with suspicion. Whomever he meets in the race, though, the biggest threat to Gingrich's candidacy is likely to be Gingrich himself. He raised eyebrows this month when his aides offered conflicting takes on whether he would create an official presidential exploratory committee. (He did not, perhaps because doing so would have brought legal and campaign-finance strictures that would have forced Gingrich to give up most of his business ventures.) "It led to unfortunate confusion," Gingrich recently conceded. "I wish we had been a little more structured."

Granted, the episode was a minor snafu, of interest mainly to political insiders. But the support and respect of insiders is vital at this early stage, and some wondered anew whether Gingrich lacks the self-discipline for the demanding presidential stage. Executive function has never been his strong suit. "If you can't get the rollout right, which is something you can totally control," says the veteran GOP operative, "how are you going to get other things right when events are not in your control?"

Others are more charitable, suggesting that the irascible Gingrich of old has matured in his later years. At the Point of Grace Church, Navy veteran Lee Booton of Ankeny, Iowa, pulled out a small blue Bible from his pocket: "This book here says that with age comes wisdom. And that's what's happened to Newt."

If Gingrich is truly prepared to run for President—trading in the comfort of private jets and hotel suites for cheap rooms and bus trips through rural Iowa and New Hampshire—he'll have to prove people like Booton right. ■

Small Child, Big Worries

Depression is not just for grownups. Scientists are discovering that infants and toddlers can develop some very adult mental illnesses

BY JEFFREY KLUGER



BE GRATEFUL YOU CAN'T CLIMB INSIDE your baby's brain. The mind of a baby might seem like a fun place to be—a swirl of light and color and constant touch, where primal needs are promptly met. But there's another side, one that's more than just a sensory carnival. All of us come into the world with our own genetic predispositions to psychological ills. Depression, anxiety, the whole panoply of adult woes are woven into our genomes. That may not be surprising to scientists, but new research shows that these conditions can start to express themselves much earlier than we knew—sometimes during the first year of life. Trauma can trigger the onset; so can stress, and so can still unknown variables. No matter the cause, we're increasingly learning that a baby's brain is not only far more fragile than we realized but far more like an adult's too.

Psychologists historically drew bright lines between the mental ills of infancy and those of later years. Babies could suffer from psychological conditions—defiance, aggression, attention deficits—but those problems were particular to their minimally complex states. "There were behavioral checklists," says Dr. Helen Egger of Duke University Medical Center, "but that was it." The existential suffering of adults—depression, fear, dread—was thought to be beyond a baby's scope.

No more. The nonprofit child-advocacy group Zero to Three—which, as its name suggests, studies development in the first three years of life—estimates that about 10% of very young children have some kind of clinical emotional condition, about the same rate as the adult population. And while some of those ills are indeed unique to babies, a growing body of research shows that many others—including posttraumatic stress disorder (PTSD), social-anxiety disorder, major depression, insomnia, even prolonged bereavement—also afflict young children. "Disorders we see in adulthood have antecedents in childhood," says Dr. Robert Emde, an emeritus professor of psychiatry at the University of Colorado School of Medicine. "The psychopathology simply becomes more complex."

Zero to Three publishes a diagnostic-classification handbook, *DC: 0-3*, which is modeled on the *Diagnostic and Statistical Manual (DSM)*, the guidebook for adult mental disorders. The handbook is rapidly bringing new order to the field. If the idea of a depressed baby seems preposterous at first, it doesn't once you know what to look for: the same fatigue, indifference and appetite change seen in depressed adults. The possibility that a shy baby may actually be socially phobic similarly seems less of a reach when you look at scans of the brain showing irregular activity in regions that process threat or fear.

One obstacle to broad acceptance of the new thinking is that babies can't talk. An adult with social-anxiety disorder can describe in detail the throat-choking panic triggered by a cocktail party. In the case of a baby, it takes careful observation, and even then the signs can be misleading. Crying, tantrums or clinging are among the symptoms *DC: 0-3* lists for social anxiety. Is there a parent alive who hasn't contended with them? "We see this with PTSD too," says Egger. "A combat veteran can say, 'I'm having a flashback.' With a traumatized baby, we have to look for how it manifests itself in play." A once calm child might become easily startled; enthusiasm for play may diminish or vanish.

There are other ways to confirm disorders. Egger has conducted experiments in which preschoolers diagnosed with anxiety conditions are shown either positive images (like a picture of three smiling girls) or threatening images (like a snarling dog). An eye-tracking system follows their gaze. As a rule, anxious kids focus longer on the parts of the pictures that signal danger—such as the dog's teeth and eyes. They even look longer at the girls' faces, in an apparent attempt to see if any less obvious threat lurks. "There appears to be a dysregulation of the fear circuit," says Egger. "This creates a bias in attention to threat, real or not."

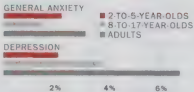
What causes a child to become anxious or depressed is seldom clear. Genes do play a role, particularly in depression and obsessive-compulsive disorder, which

Psychological Census Disorders start early and too often stick around for a long time

90% of preschoolers impaired by anxiety, depression or both are still impaired when they reach school age



Rates of disorders



10%

Share of kids from birth to 3 years old with a psychiatric impairment—about the same as adults

Sources: Helen Egger, Duke University; American Psychologist

have high degrees of heritability. But experiences matter in myriad ways. Babies living with depressed mothers, for example, have poorer exploratory skills and flatter affects than other kids—signs of depression taking hold in the babies themselves. When those kids are given electroencephalograms, their brain tracings turn out to be flatter too. When a depressed mother is treated, her baby's emotional state may improve as well.

Chronic stress can have a similar impact on the brain. In a 2010 study, psychologist Nim Tottenham of Weill Cornell Medical College in New York City conducted magnetic-resonance-imaging scans of the brains of 78 children (9 years old on average; babies would never hold still) long

enough, about half of whom had spent part of their early lives in orphanages. She also conducted behavioral tests on the kids' emotional-regulation skills. In general, she found that the later the children had been adopted—and thus the longer they'd been institutionalized—the larger their amygdalae were. (The amygdala governs emotions such as fear and alarm.) Those kids also performed worse on the emotional test. Another 2010 study of abused children yielded similar findings.

Even the subtler pressures of the home—combative parents, economic hardship, parental substance abuse—can do long-term damage. "Babyhood has its stresses," says Dr. Jack Shonkoff, professor of child health and development at the Harvard School of Public Health. "But the system is designed to get back to baseline. If it doesn't, it can damage brain connections and destroy circuits." It's that damage that helps a genetic predisposition become a full-blown disorder.

Once a problem takes hold, it is hard to calculate the odds of recovery; the field of infant mental health is so new that most studies have tracked kids only into their later school years. But the numbers are not promising. In one study Egger conducted, 41% of preschoolers with an anxiety condition were still impaired by it four years later. Children with preschool depression were six times likelier than other kids to have the condition later in childhood. "The nature of psychiatric conditions is that they're chronic," Egger says.

But the very malleability of a baby's brain means that the earlier a problem is caught, the likelier it can be fixed. When a child seems troubled, parents should not hesitate to seek professional advice, and parents themselves should address their own problems, including depression and substance abuse. "There's a phenomenon we call attunement," says psychologist Edward Zigler of the Yale University School of Medicine. "It's that dance of the swans between parent and baby." Moms and dads should practice that well, because before they know it, their children dance away from them completely. ■

Your Data, Yourself

Every detail of your life—what you buy, where you go, whom you love—is being extracted from the Internet, bundled and traded by data-mining companies. What's in it for you?

BY JOEL STEIN

THREE HOURS AFTER I GAVE MY name and e-mail address to Michael Fertik, the CEO of Reputation.com, he called me back and read my Social Security number to me. "We had it a couple of hours ago," he said. "I was just too busy to call."

In the past few months, I have been told many more interesting facts about myself than my Social Security number. I've gathered a bit of the vast amount of data that's being collected both online and off by companies in stealth—taken from the websites I look at, the stuff I buy, my Facebook photos, my warranty cards, my customer-reward cards, the songs I listen to online, surveys I was guilted into filling out and magazines I subscribe to.

Google's Ads Preferences believes I'm a guy interested in politics, Asian food, perfume, celebrity gossip, animated movies and crime but who doesn't care about "books & literature" or "people & society." (So not true.) Yahoo! has me down as a 36-to-45-year-old male who uses a Mac computer and likes hockey, rap, rock, parenting, recipes, clothes and beauty products; it also thinks I live in New York, even though I moved to Los Angeles more than six years ago. Alliance Data, an enormous data-marketing firm in Texas, knows that I'm a 39-year-old college-educated Jewish male who takes in at least \$125,000 a year, makes most of his purchases online and spends an average of only \$25 per item. Specifically, it knows that on Jan. 24, 2004, I spent \$46 on "low-ticket gifts and merchandise" and that on Oct. 10, 2010, I spent \$180 on intimate ap-

parel. It knows about more than 100 purchases in between. Alliance also knows I owe \$854,000 on a house built in 1939 that—get this—it thinks has stucco walls. They're mostly wood siding with a little stucco on the bottom! Idiots.

EXelate, a Manhattan company that acts as an exchange for the buying and selling of people's data, thinks I have a high net worth and dig green living and travel within the U.S. BlueKai, one of eXelate's competitors in Bellevue, Wash., believes I'm a "collegiate-minded" senior executive with a high net worth who rents sports cars (note to Time Inc. accounting: it's wrong unless the Toyota Yaris is a sports car). At one point BlueKai also believed, probably based on my \$180 splurge for my wife Cassandra on HerRoom.com, that I was an 18-to-19-year-old woman.

RapLeaf, a data-mining company that was recently banned by Facebook because it mined people's user IDs, has me down as a 35-to-44-year-old married male with a graduate degree living in L.A. But RapLeaf

thinks I have no kids, work as a medical professional and drive a truck. RapLeaf clearly does not read my column in TIME.

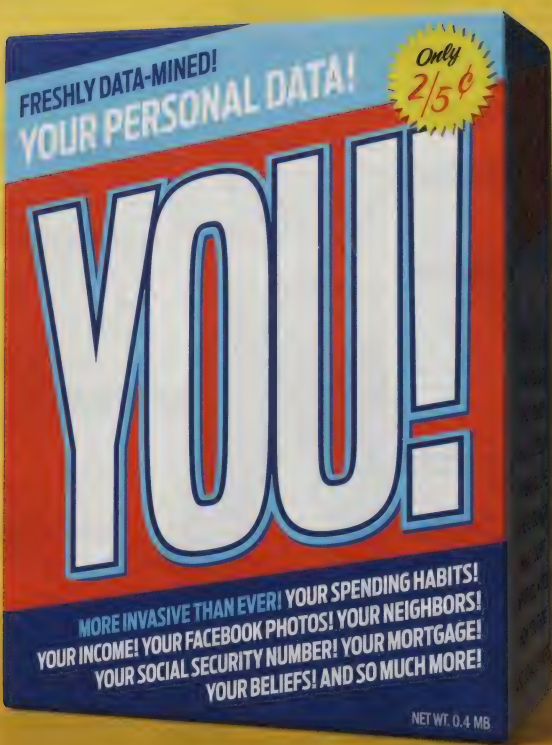
Intellidyn, a company that buys and sells data, searched its file on me, which says I'm a writer at Time Inc. and a "highly assimilated" Jew. It knows that Cassandra and I like gardening, fashion, home decorating and exercise, though in my case the word *like* means "am forced to be involved in." We are pretty unlikely to buy car insurance by mail but extremely likely to go on a European river cruise, despite the fact that we are totally not going to go on a European river cruise. There are tons of other companies I could have called to learn more about myself, but in a result no one could have predicted, I got bored.

Each of these pieces of information (and misinformation) about me is sold for about two-fifths of a cent to advertisers, which then deliver me an Internet ad, send me a catalog or mail me a credit-card offer. This data is collected in lots of ways, such as tracking devices (like cookies) on websites that allow a company to identify you as you travel around the Web and apps you download on your cell that look at your contact list and location. You know how everything has seemed free for the past few years? It wasn't. It's just that no one told you that instead of using money, you were paying with your personal information.

The Creep Factor

THERE IS NOW AN ENORMOUS MULTIBILLION-dollar industry based on the collection and sale of this personal and behavioral

You know how everything has seemed free for the past few years? It wasn't. You're paying with your personal information



FRESHLY DATA-MINED!

YOUR PERSONAL DATA!

Only
2/5¢

YOU!

MORE INVASIVE THAN EVER! YOUR SPENDING HABITS!
YOUR INCOME! YOUR FACEBOOK PHOTOS! YOUR NEIGHBORS!
YOUR SOCIAL SECURITY NUMBER! YOUR MORTGAGE!
YOUR BELIEFS! AND SO MUCH MORE!

NET WT. 0.4 MB

data, an industry that Senator John Kerry, chair of the Subcommittee on Communications, Technology and the Internet, is hoping to rein in. Kerry is about to introduce a bill that would require companies to make sure all the stuff they know about you is secured from hackers and to let you inspect everything they have on you, correct any mistakes and opt out of being tracked. He is doing this because, he argues, "There's no code of conduct. There's no standard. There's nothing that safeguards privacy and establishes rules of the road."

At Senate hearings on privacy beginning March 16, the Federal Trade Commission (FTC) will be weighing in on how to protect consumers. It has already issued a report that calls upon the major browsers to come up with a do-not-track mechanism that allows people to choose not to have their information collected by companies they aren't directly doing business with. Under any such plan, it would likely still be O.K. for Amazon to remember your past orders and make purchase suggestions or for American Express to figure your card was stolen because a recent purchase doesn't fit your precise buying patterns. But it wouldn't be cool if they gave another company that information without your permission.

Taking your information without asking and then profiting from it isn't new: it's the idea behind the phone book, junk mail and telemarketing. Worrying about it is just as old: in 1890, Louis Brandeis argued that printing a photograph without the subject's permission inflicts "mental pain and distress, far greater than could be inflicted by mere bodily harm." Once again, new technology is making us weigh what we're sacrificing in privacy against what we're gaining in instant access to information. Some facts about you were always public—the price of your home, some divorce papers, your criminal records, your political donations—but they were held in different buildings, accessible only by those who filled out annoying forms; now they can be clicked on. Other information was not possible to compile pre-Internet because it would have required sending a person to follow each of us around the mall, listen to our conversations and watch what we read in the newspaper. Now all of those activities happen online—and can be tracked instantaneously.

Part of the problem people have with data mining is that it seems so creepy. Right after I e-mailed a friend in Texas that

I might be coming to town, a suggestion for a restaurant in Houston popped up as a one-line all-text ad above my Gmail inbox. But it's not a barbecue-pit master stalking me, which would indeed be creepy; it's an algorithm designed to give me more useful, specific ads. And while that doesn't sound like all that good a deal in exchange for my private data, if it means that I get to learn when the next Paul Thomas Anderson movie is coming out, when Wilco is playing near my house and when Tom Colicchio is opening a restaurant close by, maybe that's not such a bad return.

Since targeted ads are so much more effective than nontargeted ones, websites can charge much more for them. This is why—compared with the old banners and pop-ups—online ads have become smaller and less invasive, and why websites have

Since targeted ads are so much more effective, websites can get away with charging more for them

been able to provide better content and still be free. Besides, the fact that I'm going to Houston is bundled with the information that 999 other people are Houston-bound and is auctioned by a computer; no actual person looks at my name or my Houston-boundedness. Advertisers are interested only in tiny chunks of information about my behavior, not my whole profile, which is one of the reasons M. Ryan Calo, a Stanford Law School professor who is director of the school's Consumer Privacy Project, argues that data mining does no actual damage.

"We have this feeling of being dogged that's uncomfortable," Calo says, "but the risk of privacy harm isn't necessarily harmful. Let's get serious and talk about what harm really is." The real problem with data mining, Calo and others believe, arises when the data is wrong. "It's one thing to see bad ads because of bad information about you. It's another thing if you're not getting a credit card or a job because of bad information," says Justin Brookman, the former chief of the Internet bureau of the New York attorney general's office, who is now the director of the Center for Democracy and Technology, a nonprofit group in Washington.

Data points The writer, with personal info gathered about him

TRUE NOT TRUE

Russell Glass, the CEO of Bizo—which mines the fact that people are business executives and sells that info to hundreds of advertisers such as American Express, Monster.com, Citibank, Sprint and Google—says the newness of his industry is what scares people. "It's the monster-under-the-bed syndrome," Glass says. "People are afraid of what they really don't understand. They don't understand that companies like us have no idea who they are. And we really don't give a s---. I just want a little information that will help me sell you an ad." Not many people, he notes, seem to be creeped out by all the junk mail they still get from direct-marketing campaigns, which buy the same information from data-mining companies. "I have a 2-year-old daughter who is getting mail at my home address," he says. "That freaks me out."

Why That Ad Is Following You

JUNK MAIL IS A FAMILIAR EVIL THAT'S barely changed over the decades. Data mining and the advertising it supports get more refined every month. The latest trick to freak people out is retargeting—when you look at an item in an online store and then an ad for that item follows you around to other sites.

Last year, Zappos was the most prominent company in the U.S. to go all out in behavioral retargeting. And people got pissed off. One of the company's mistakes was running ads too frequently and coming off as an annoying, persistent salesman. "We took that brick-and-mortar pet peeve and implied it online," says Darrin Shamo, Zappos' director of direct marketing. Shamo learned, the hard way, that people get upset when their computer shows lingerie ads, even if they had been recently shopping for G-strings, since people share computers and use them in front of their kids. He also learned that ads that reveal potential Christmas gifts are bad for business.

Since then, Zappos has been experimenting with new ads that people will see no more than five times and for no longer than eight days. Zappos has also dumbed the ads down, showing items that aren't the ones you considered buying but are sort of close, which people greatly prefer.

MARRIED, SPENDS AN AVERAGE OF \$25 PER PRODUCT, MOST OF PURCHASES ARE ONLINE, SUBSCRIBES TO A LOT OF MAGAZINES, NO KIDS, JEWISH, LIVED IN HOUSE FOR SIX YEARS, DOESN'T HAVE A HOME PHONE, ON OCT. 10, 2010, SPENT \$180 ON "INTIMATE" CLOTHES, 39, MALE, L.A., WRITER FOR TIME INC., WIFE WORKS, "HIGHLY ASSIMILATED" JEW, BLACKBERRY USER, MARRIED TO CASSANDRA BARRY, MEMBER OF FACEBOOK, FRIENDSTER, MYSPACE, TWITTER, PANDORA, STUMBLEUPON, TAGGED, LIKELY TO BUY A EUROPEAN RIVERBOAT, HAS ONE KID, HAS WRITTEN FAILED SITCOMS FOR NETWORKS, LIKES TOURIST DESTINATIONS, LIKELY TO BUY A MAGAZINE SUBSCRIPTION, BOUGHT HOME 6 YEARS AGO, WAS RECENTLY IN HOUSTON, NET WORTH MORE THAN \$100,000, FIBER-OPTIC-TV SUBSCRIBER, IN THE TRANSPORTATION INDUSTRY, WORKS FOR COMPANY WITH MORE THAN 5,000 EMPLOYEES, "WIFE WARRIOR" USES MAC OS X, BUYS A LOT OF WINE, FIXED MORTGAGE, BUSINESS-DECISION MAKER, BOUGHT PRIZE IN NOVEMBER (WHICH IS WHEN HEARST INSURANCE IS UP FOR RENEWAL), LAPTOP, SMART PHONE, MAJOR-LIFE-INSURANCE HOLDER, "WIKILEAKS" CO-LEADER, SISTER IS A LAWYER, HOUSEHOLD INCOME MORE THAN \$100,000, HOUSE VALUE: \$1 MILLION TO \$1.5 MILLION, AGE 38-39, OWNS ONE CAR, LIKES MOVIES, COOKING, WORLD CUISINES, ARTS & ENTERTAINMENT, MOVIES, FOOD & DRINK, COOKING & RECIPES, FOOD & DRINK, COOKING & RECIPES-WORLD CUISINES, ASTAN CUISINE, FOOD & DRINK, NONALCOHOLIC BEVERAGES, COFFEE & TEA, FOOD & DRINK: RESTAURANTS, SURGERY, FIREFOX 3.6, LIKES: BEVERAGES, LIVES IN NEW YORK, N.Y., RESOLUTION OF 1280 X 800 WITH A COLOR DEPTH OF 24, USES MUSIC, APPARENTLY HAS A CHILD (LITTLE), FATHER CHARLES STEIN, LIVES IN QUODDE, PREVIOUSLY LIVED AT 711 WILCOX AVE., DOESN'T LIKE BOOKS AND LITERATURE, DAD'S WIFE SHARON STEIN HAS A TRAFFIC VIOLATION, PAYS PROPERTY TAXES EACH YEAR, MALE, BUYS A LOT OF CAR WASHES, CASSANDRA WORKS TEXTILES, PREVIOUSLY LIVED AT 711 WILCOX AVE., A LIKBER ON FOURSQUARE, HAS USED COCAINE, WAS IN MORE THAN 20 NATIONS IN HIGH SCHOOL, HIGH NET WORTH, LIKES TO HIKE, WORKED AT STANFORD UNIVERSITY, 35-44, FAVORITE CELEBRITIES ARE PETE TOWNSHEND, DAVID LETTERMAN, ROBERT GOULET, FASHION, FLOWERS/GIFTS, SPORTS, TECH ENTHUSIAST, TRAVEL WITHIN THE U.S., GREEN LIVING, HAS A PREMIUM GOLD CREDIT CARD, HAS A SMALL BUSINESS, LOS ANGELES, MARRIED, LIVED IN HOUSE FOR 4 YEARS, PARENTING, HOUSEHOLD INCOME: \$150-\$175 K, NET WORTH INDIVIDUALLY: \$100,000, CREDIT RATER SCORE: 91-100, SMART-PHONE USER, POLITICALLY ACTIVE, MARRIED, INTERESTED IN TRAVEL, INTERESTED IN SPORTS, MEDICAL PROFESSIONAL, DEMOCRAT, HIGH LEVEL IN 10%, NO SIBLINGS, NO OCCUPATION, WEALTHY LEVEL: TOP 10%, ECONOMIC HEALTH: VERY STRONG, COLLEGE DEGREE, HOUSE VALUE: \$1,429 MILLION

And much like Amazon's "Customers who bought *1984* also bought *Brave New World*"—style recommendation engine, the new ads tell people what Zappos knows about them and how they got that information ("a company called Criteo helps Zappos to create these kinds of personalized ads"). It also tells them how they can opt out of seeing them ("Some people prefer rainbows. And others prefer unicorns. If you prefer not to see personalized ads, we totally get it").

If that calms the angry 15% of the people who saw these ads, Zappos will stick with them. Otherwise, it plans on quitting the retargeting business. Shamo thinks he'll just need to wait until the newness wears off and people are used to ads tailored for them. "Sometimes things don't move as fast as you think," he says.

They're not even moving that much faster with the generation that grew up with the Internet. While young people expect more of their data to be mined and used, that doesn't mean they don't care about privacy. "In my research, I found that teenagers live with this underlying anxiety of not knowing the rules of who can look at their information on the Internet. They think schools look at it, they think the government looks at it, they think colleges can look at it, they think employers can look at it, they think Facebook can see everything," says Sherry Turkle, a professor at MIT who is the director of the Initiative on Technology and Self and the author of *Alone Together: Why We Expect More from Technology and Less From Each Other*. "It's the opposite of the mental state I grew up in. My grandmother took me down to the mailbox in Brooklyn every morning, and she would say, 'It's a federal offense for anyone to look at your mail. That's what makes this country great.' In the old country they'd open your mail, and that's how they knew about you."

Data mining, Turkle argues, is a panopticon: the circular prison invented by 18th century philosopher Jeremy Bentham where you can't tell if you're being observed, so you assume that you always are. "The practical concern is loss of control and loss of identity," says Marc Rotenberg, executive director of the Electronic Privacy Information Center. "It's a little abstract, but that's part of what's taking place."

The Facebook and Google Troves

OUR IDENTITIES, HOWEVER, WERE NEVER completely within our control: our friends keep letters we've forgotten writing, our

enemies tell stories about us we remember differently, our yearbook photos are in way too many people's houses. Opting out of all those interactions is opting out of society. Which is why Facebook is such a confusing privacy hub point. Many data-mining companies made this argument to me: How can I complain about having my Houston trip data-mined when I'm posting photos of myself with a giant mullet and a gold chain on Facebook and writing columns about how I want a second kid and my wife doesn't? Because, unlike when my data is secretly mined, I get to control what I share. Even narcissists want privacy. "It's the difference between sharing and tracking," says Bret Taylor, Facebook's chief technology officer.

To get into the Facebook office in Palo Alto, Calif., I have to sign a piece of physical paper: a Single-Party Non-Disclosure Agreement, which legally prevents me from writing the last paragraph. But your

privacy on Facebook—that's up to you. You choose what to share and what circle of friends gets to see it, and you can untangle yourself from any photos of you that other people put up. However, from a miner's point of view, Facebook has the most valuable trove of data ever assembled: not only have you told it everything you like, but it also knows what your friends like, which is an amazing predictor of what you'll like.

Facebook doesn't sell any of your data, partly because it doesn't have to—23.1% of all online ads not on search engines, video or e-mail run on Facebook. But data-mining companies are "scraping" all your personal data that's not set to private and selling it to any outside party that's interested. So that information is being bought and sold unless you squeeze your Facebook privacy settings tight, which keeps you from a lot of the social interaction that drew you to the site in the first place.

The only company that might have an even better dossier on you than Facebook is Google. In a conference room on the Google campus, I sit through a long privacy-policy PowerPoint presentation. Summary: Google cares! Specifically, Google keeps the data it has about you from various parts of its company separate. One category is the personally identifiable account data it can attach to your name, age, gender, e-mail address and ZIP code when you signed up for services like Gmail, YouTube, Blogger, Picasa, iGoogle, Google Voice or Calendar. The other is log data associated with your computer, which it "anonymizes" after nine months: your search history, Chrome browser data, Google Maps requests and all the info its myriad data trackers and ad agencies (DoubleClick, AdSense, AdMob) collect when you're on other sites and Android phone apps. You can change your settings on the former at Google Dashboard and the latter at Google Ads Preferences—where you can opt out of having your data mined or change the company's guesses about what you're into.

Nicole Wong, deputy general counsel at Google, says the company created these tools to try to reassure people who have no idea how all this information is being collected and used. "When I go to TIME.com as a user, I think only TIME.com is collecting my data. What I don't realize is that for every ad on that page, a company is also dropping a code and collecting my data. It's a black box—and we've tried to open up the box. Sometimes you're not even sure who the advertisers are. It's just a bunch of

Lengthy Disclaimers

Most sites tell you what they do with your data if you check their privacy policy, but it might take a while to read



Sources: Individual websites; ComScore Inc. January estimates

Into the Mines Joel explains how his browser comes to know so much about him



1 I visit lots of sports websites instead of writing my column

2 A tracking company drops a unique piece of code (a cookie) in my browser that logs the sites I visit and identifies me as a sports fan. The company can also tell where I live and what time I go to these sites



3 The Los Angeles Kings want to sell hockey tickets. They ask an Internet ad network (all of which own or employ tracking companies) to hook them up with some L.A. sports fans

4 A minute later, I go to **TIME.com** to read this great data-mining article. **TIME.com** has sold space on its site to the ad network, so I see an ad suggesting I go see the Kings. I buy tickets. I still haven't written the column



jumping monkeys or something." Google really does want to protect your privacy, but it's got issues. First, it's profit-driven and it's huge. But those aren't the main reasons privacy advocates get so upset about Google. They get upset because the company's guiding philosophy conflicts with the notion of privacy. As the PowerPoint says right up top: "Google's mission: to organize the world's information and make it universally accessible and useful." Which is awesome, except for the fact that my information is part of the world's information.

Tracking the Trackers

TO SEE JUST WHAT INFORMATION IS being gathered about me, I downloaded Ghostery, a browser extension that lets you watch the watchers watching you. Each time you go to a new website, up pops a little bubble that lists all the data trackers checking you out. This is what I discovered: the very few companies that actually charge you for services tend not to data mine much. When you visit **TIME.com**, several dozen tracking companies, with names such as Eyeblaster, Bluestreak, DoubleClick and Factor TG, could be collecting data at any given time.

If you're reading this in print as a subscriber, **TIME** has probably "rented" your name and address many times to various companies for a one-time use. This is also true if you subscribe to *Vanity Fair*, *Cosmopolitan* or just about any other publication.

This being America, I don't have to

wait for the government to give me an opt-out option; I can pay for one right now. Michael Fertik, the CEO and founder of Reputation.com, who nabbed my Social Security number, will do it for me for just \$8.25 a month. His company will also, for a lot more money, make Google searches of your name come up with more flattering results—because when everyone is famous, everyone needs a public relations department. Fertik, who clerked for the chief judge of the Sixth Circuit after graduating from Harvard Law School, believes that if data mining isn't regulated, everyone will soon be assigned scores for attractiveness and a social-prowess index and a complainer index, so companies can avoid serving you—just as you now have a credit score that they can easily check before deciding to do business with you. "What happens when those data sets are used for life transactions: health insurance, employment, dating and education? It's inevitable that all of these decisions will be made based on machine conclusions. Your FICO score is already an all-but-decisional fact about you. ABD, dude! All but decisional," says Fertik.

Even if I were to use the services of Reputation.com, there's still all the public information about me that I can't suppress. Last year, thousands of people sent their friends a Facebook message telling them to opt out of being listed on Spokeo.com, which they described as the creepiest paparazzo of all, giving out your age, profession, address and a photo of your house.

Spokeo, a tiny company in Pasadena, Calif., is run by 28-year-old Stanford grad Harrison Tang. He was surprised at the outcry. "Some people don't know what Google Street View is, so they think this is magic," Tang says of the photos of people's homes that his site shows. The info on Spokeo isn't even all that revealing—he purposely leaves off criminal records and previous marriages—but Tang thinks society is still learning about data mining and will soon become inured to it. "Back in the 1990s, if you said, 'I'm going to put pictures on the Internet for everyone to see,' it would have been hard to believe. Now everyone does it. The Internet is becoming more and more open. This world will become more connected, and the distance between you and me will be a lot closer. If everybody is a walled garden, there won't be an Internet."

I deeply believe that, but it's still too easy to find our gardens. Your political donations, home value and address have always been public, but you used to have to actually go to all these different places—courthouses, libraries, property-tax assessors' offices—and request documents. "You were private by default and public by effort. Nowadays, you're public by default and private by effort," says Lee Tien, a senior staff attorney for the Electronic Frontier Foundation, an advocacy group for digital rights. "There are all sorts of inferences that can be made about you from the websites you visit, what you buy, who you talk to. What if your employer had access

to information about you that shows you have a particular kind of health condition or a woman is pregnant or thinking about it?" Tien worries that political dissidents in other countries, battered women and other groups that need anonymity are vulnerable to data mining. At the very least, he argues, we're responsible to protect special groups, just as Google Street View allows users to request that a particular location, like an abused-women's shelter, not be photographed.

Other democratic countries have taken much stronger stands than the U.S. has on regulating data mining. Google Street View has been banned by the Czech Republic, Germany—after protests and much debate—decided at the end of last year to allow it but to let people request that their houses not be shown, which nearly 250,000 people had done as of last November. E.U. Justice Commissioner Viviane Reding is about to present a proposal to allow people to correct and erase information about themselves on the Web. "Everyone should have the right to be forgotten," she says. "Due to their painful history in the 20th century, Europeans are naturally more sensitive to the collection and use of their data by public authorities."

After 9/11, not many Americans protested when concerns about security seemed to trump privacy. Now that privacy issues are being pushed in Congress, companies are making last-ditch efforts to become more transparent. New tools released in February for Firefox and Google Chrome browsers let users block data collecting, though Firefox and Chrome depend on the data miners to respect the users' request, which won't stop unscrupulous companies. In addition to the new browser options, an increasing number of ads have a little *i* (an Advertising Option Icon), which you can click on to find out exactly which companies are tracking you and what they do. The technology behind the icon is managed by Evidon, the company that provides the Ghostery download. Evidon has gotten more than 500 data-collecting companies to provide their info.

It takes a lot of work to find out about this tiny little *i* and even more to click on it and read the information. But it also took people a while to learn what the recycling symbol meant. And reading the info behind the *i* icon isn't necessarily the point, says Evidon CEO Scott Meyer, who used to be CEO of About.com and managed the New York Times' website. "Do I look at nu-

Track Back Use these sites to protect yourself and your information



■ REPUTATION.COM

For \$8.25 a month, the site, founded by CEO Fertik, will work to keep trackers off your browser. For more, it'll massage the results of a Google self-search into something more flattering

■ PRIVACYCHOICE

PrivacyChoice.org

This site tells you only what Google, Yahoo, BlueKai, Bizo and eXelate know, but it also lists more than 300 tracking companies and helps you opt out of being tracked by them

■ GHOSTERY

Ghostery.com

With this free download, every time you go to a website, a pop-up window tells you all the companies that are grabbing your data

■ YOUR BROWSER

Forget your browser's "privacy" option; that just prevents people borrowing your computer from seeing what sites you've been to. New features on Firefox and Chrome allow you to request that companies not mine your data

■ ADVERTISING INDUSTRY

NetworkAdvertising.org and AboutAds.info

There's no one clearinghouse where you can put yourself on a "do not track" list, but you can opt out of data mining by all members of these two industry associations

tritional labeling? No. But would I buy a food product that didn't have one? Absolutely not. I would be really concerned. It's accountability."

FTC chairman Jon Leibowitz has been pleased by how effective he's been at using the threat of legislation to scare companies into taking action and dropping their excuse that they don't know anything about you personally, just data associated with your computer. "We used to have a distinction 10 years ago between personally identifiable information and non-PII. Now those distinctions have broken down." In November, Leibowitz hired Edward Felten, the Princeton computer-science professor famous for uncovering weaknesses in electronic-voting machines and digital-music protection, to serve as the FTC's chief technologist for the next year. Felten has found that the online-advertising industry is as eager as the government is for improved privacy protections. "There's a lot of fear that holds people back from doing things they would otherwise do online. This is part of the cost of privacy uncertainty. People are a little wary of trying out some new site or service if they're worried about giving their information," Felten says.

He's right: oddly, the more I learned about data mining, the less concerned I was. Sure, I was surprised that all these companies are actually keeping permanent files on me. But I don't think they will do anything with them that does me any harm. There should be protections for vulnerable groups, and a government-enforced opt-out mechanism would be great for accountability. But I'm pretty sure that, like me, most people won't use that option. Of the people who actually find the Ads Preferences page—and these must be people pretty into privacy—only 1 in 8 asks to opt out of being tracked. The rest, apparently, just like to read privacy rules.

We're quickly figuring out how to navigate our trail of data—don't say anything private on a Facebook wall, keep your secrets out of e-mail, use cash for illicit purchases. The vast majority of it, though, is worthless to us and a pretty good exchange for frequent-flier miles, better search results, a fast system to qualify for credit, finding out if our babysitter has a criminal record and ads we find more useful than annoying. Especially because no human being ever reads your files. As I learned by trying to find out all my data, we're not that that interesting. —WITH REPORTING BY

EBEN HARRELL/LONDON

COPD left me short of breath.

Now I take **SYMBICORT**^{160/4.5}

It's a maintenance medication that helps significantly improve my lung function starting within 5 minutes. And it makes a significant difference in my breathing.*

*Results may vary.

Remember, SYMBICORT does not replace a rescue inhaler for sudden symptoms.

Talk to your doctor about SYMBICORT today.



FREE PRESCRIPTION OFFER*

Call 1.888.312.0793 or
visit MySymbicort.com/offer

*Subject to eligibility rules. Restrictions apply.

IMPORTANT INFORMATION ABOUT SYMBICORT

Important Safety Information about SYMBICORT 160/4.5 for COPD

Call your health care provider if you notice any of the following symptoms: change in amount or color of sputum, fever, chills, increased cough, or increased breathing problems. People with COPD may have a higher chance of pneumonia. SYMBICORT does not replace rescue inhalers for sudden symptoms.

Be sure to tell your health care provider about all your health conditions, including heart conditions or high blood pressure, and all medicines you may be taking. Some patients taking SYMBICORT may experience increased blood pressure, heart rate, or change in heart rhythm.

Do not use SYMBICORT more often than prescribed. While taking SYMBICORT, never use another medicine containing a LABA for any reason. Ask your health care provider or pharmacist if any of your other medicines are LABA medicines, as using too much LABA may cause chest pain, increase in blood pressure, fast and irregular heartbeat, headache, tremor, and nervousness.

Patients taking SYMBICORT should call their health care provider or get emergency medical care:

- if you experience serious allergic reactions including rash, hives, swelling of the face, mouth and tongue, and breathing problems.
- if you think you are exposed to infections such as chicken pox or measles, or if you have any signs of infection. You may have a higher chance of infection.

- If you experience an increase in wheezing right after taking SYMBICORT, eye problems including glaucoma and cataracts, decreases in bone mineral density, swelling of blood vessels (signs include a feeling of pins and needles or numbness of arms or legs, flu like symptoms, rash, pain and swelling of the sinuses), decrease in blood potassium, and increase in blood sugar levels.

If you are switching to SYMBICORT from an oral corticosteroid, follow your health care provider's instructions to avoid serious health risks when you stop using oral corticosteroids.

Common side effects include inflammation of the nasal passages and throat, thrush in the mouth and throat, bronchitis, sinusitis, and upper respiratory tract infection.

Approved Uses for COPD

SYMBICORT 160/4.5 is for adults with COPD, including chronic bronchitis and emphysema. You should only take 2 inhalations of SYMBICORT twice a day. Higher doses will not provide additional benefits.

Please see Important Product Information on adjacent page and discuss with your doctor.

You are encouraged to report negative side effects of prescription drugs to the FDA. Visit www.fda.gov/medwatch or call 1-800-FDA-1088.

For more information, call 1-888-312-0793
or go to MySymbicort.com/offer

If you're without prescription coverage and can't afford
your medication, AstraZeneca may be able to help.
For more information, please visit www.astrazeneca-us.com

Symbicort[®]
(budesonide/formoterol fumarate dihydrate)
Inhalation Aerosol

AstraZeneca

IMPORTANT INFORMATION ABOUT SYMBICORT

Please read this summary carefully and then ask your doctor about SYMBICORT.

No advertisement can provide all the information needed to determine if a drug is right for you or take the place of careful discussions with your health care provider. Only your health care provider has the training to weigh the risks and benefits of a prescription drug.

WHAT IS THE MOST IMPORTANT INFORMATION I SHOULD KNOW ABOUT SYMBICORT?

People with asthma who take long-acting beta₂-agonist (LABA) medicines, such as formoterol (one of the medicines in SYMBICORT), have an increased risk of death from asthma problems. It is not known whether budesonide, the other medicine in SYMBICORT, reduces the risk of death from asthma problems seen with formoterol.

SYMBICORT should be used only if your health care provider decides that your asthma is not well controlled with a long-term asthma control medicine, such as an inhaled corticosteroid, or that your asthma is severe enough to begin treatment with SYMBICORT. Talk with your health care provider about this risk and the benefits of treating your asthma with SYMBICORT.

If you are taking SYMBICORT, see your health care provider if your asthma does not improve or gets worse. It is important that your health care provider assesses your asthma control on a regular basis. Your doctor will decide if it is possible for you to stop taking SYMBICORT and start taking a long-term asthma control medicine without loss of asthma control.

Get emergency medical care if:

- breathing problems worsen quickly; and
- you use your rescue inhaler medicine, but it does not relieve your breathing problems.

Children and adolescents who take LABA medicines may be at increased risk of being hospitalized for asthma problems.

WHAT IS SYMBICORT?

SYMBICORT is an inhaled prescription medicine used for asthma and chronic obstructive pulmonary disease (COPD). It contains two medicines:

- **Budesonide** (the same medicine found in Pulmicort® Rotorhal™, an inhaled corticosteroid). Inhaled corticosteroids help to decrease inflammation in the lungs. Inflammation in the lungs can lead to asthma symptoms.
- **Formoterol** (the same medicine found in Foradil® Aeroliner®). LABA medicines are used in patients with COPD and asthma to help the muscles in the airways of your lungs stay relaxed to prevent asthma symptoms, such as wheezing and difficulty in breathing. These symptoms can happen when the muscles in the airways tighten. This makes it hard to breathe, which, in severe cases, can cause breathing to stop completely or to be treated right away.

SYMBICORT is used for asthma and chronic obstructive pulmonary disease as follows:

Asthma

SYMBICORT is used to control symptoms of asthma and prevent symptoms such as wheezing in adults and children ages 12 and older.

Chronic Obstructive Pulmonary Disease

COPD is a chronic lung disease that includes chronic bronchitis, emphysema, or both. SYMBICORT 160/4.5 mcg is used long term, two times each day, to help improve lung function for better breathing in adults with COPD.

WHO SHOULD NOT USE SYMBICORT?

Do not use SYMBICORT in treat sudden severe symptoms of asthma or COPD or if you are allergic to any of the ingredients in SYMBICORT.

WHAT SHOULD I TELL MY HEALTH CARE PROVIDER BEFORE USING SYMBICORT?

Tell your health care provider about all of your health conditions including if you:

- have heart problems
- have high blood pressure
- have seizures
- have thyroid problems
- have diabetes
- have liver problems
- have osteoporosis
- have an immune system problem
- have eye problems such as increased pressure in the eye, glaucoma, or cataracts
- are allergic to any medicines
- are exposed to chicken pox or measles
- are pregnant or planning to become pregnant. If it is not known if SYMBICORT may harm your unborn baby.
- are breast-feeding. Budesonide, one of the active ingredients in SYMBICORT, passes into breast milk. You and your health care provider should decide if you will take SYMBICORT while breast-feeding.

Tell your health care provider about all the medicines you take including prescription and nonprescription medicines, vitamins, and herbal supplements. SYMBICORT and certain other medicines may interact with each other and can cause serious side effects. Know all the medicines you take. Keep a list and show it to your health care provider and pharmacist each time you get a new medicine.

HOW DO I USE SYMBICORT?

Do not use SYMBICORT unless your health care provider has taught you and you understand everything. Ask your health care provider or pharmacist if you have any questions.

Use SYMBICORT exactly as prescribed. Do not use SYMBICORT more often than prescribed. SYMBICORT comes in two strengths for asthma: 80/4.5 mcg and 160/4.5 mcg. Your health care provider will prescribe the strength that is best for you. SYMBICORT 160/4.5 mcg is the approved dosage for COPD.

- SYMBICORT should be taken every day as 2 puffs in the morning and 2 puffs in the evening.
- Rinse your mouth with water and spit the water out after each dose. Do not swallow SYMBICORT. This will help lessen the chance of getting a fungus infection (thrush) in the mouth and throat.
- Do not spray SYMBICORT in your eyes. If you accidentally get SYMBICORT in your eyes, rinse your eyes with water. If redness or irritation persists, call your health care provider.
- Do not change or stop any medicines used to control or treat your breathing problems. Your health care provider will change your medicines as needed.
- While you are using SYMBICORT 2 times each day, do not use other medicines that contain a long-acting beta₂-agonist (LABA) for any reason. Ask your health care provider or pharmacist if any of your other medicines are LABA medicines.
- SYMBICORT does not relieve sudden symptoms. Always have a rescue inhaler medicine with you to treat sudden symptoms. If you do not have a rescue inhaler, call your health care provider to help one prescribed for you.

Call your health care provider or get medical care right away if:

- your breathing problems worsen with SYMBICORT.
- you need to use your rescue inhaler medicine more often than usual.
- your rescue inhaler does not work as well for you as following symptoms.
- you need to use 4 or more inhalations of your rescue inhaler medicine in 2 or more days in a row.
- you use one whole canister of your rescue inhaler medicine in 8 weeks; time your peak flow meter results decrease. Your health care provider will tell you the numbers that are right for you.
- your symptoms do not improve after using SYMBICORT regularly for 1 week.

WHAT MEDICATIONS SHOULD I NOT TAKE WHEN USING SYMBICORT?

While you are using SYMBICORT, do not use other medicines that contain a long-acting beta₂-agonist (LABA) for any reason, such as:

- Serenax® (Dexat®) (salmeterol-xenitholol inhalation solution)
- Advair® (Dexat®) or Advair® HFA (budesonide propionate and salmeterol)
- Formoterol-containing products such as Foradil® Aeroliner®, Breasair® or Performer®.

WHAT ARE THE POSSIBLE SIDE EFFECTS WITH SYMBICORT?

SYMBICORT can cause serious side effects.

- Increased risk of pneumonia and other lower respiratory tract infections. If you have COPD, call your health care provider if you notice any of these symptoms: increase in mucus production, change in mucus color, fever, chills, increased cough, increased breathing problems.
- Serious allergic reactions including rash, hives, swelling of the face, mouth and tongue, and breathing problems. Call your health care provider or get emergency care if you get any of these symptoms.
- Irregular system effects and a higher chance for infections.
- Adrenal insufficiency is a condition in which the adrenal glands do not make enough steroid hormones.
- Cardiovascular and central nervous system effects of LABAs, such as chest pain, increased blood pressure, fast or irregular heartbeat, tremor or nervousness.
- Increased wheezing right after taking SYMBICORT.
- Eye problems including glaucoma and cataracts. You should have regular eye exams while using SYMBICORT.
- Osteoporosis: People at risk for increased bone loss may have a greater risk with SYMBICORT.
- Slowed growth in children. As a result, growth should be carefully monitored.
- Swelling of your throat vessels. This can happen in people with asthma.
- Decreases in blood potassium levels and increases in blood sugar levels.

WHAT ARE COMMON SIDE EFFECTS OF SYMBICORT?

Patients with Asthma

Sore throat, headache, upper respiratory tract infection, thrush in the mouth and throat.

Patients with COPD

Thrush in the mouth and throat.

These are not all the side effects with SYMBICORT. Ask your health care provider or pharmacist for more information.

NOTE: These summary provides important information about SYMBICORT. For more information, please ask your doctor or health care provider.

SYMBICORT is a registered trademark of the AstraZeneca group of companies. Other related medicines are trademarks of their respective manufacturers. SYMBICORT is the AstraZeneca group of companies. The makers of SYMBICORT are not affiliated with and do not endorse AstraZeneca or its products.

© 2010 AstraZeneca LP. All rights reserved.
Manufactured by: AstraZeneca LP, Wilmington, NC 28405
By AstraZeneca AG, Dübendorf, France. Product ID: 10004
Rev 610 10004



AstraZeneca

Visit www.MySymbicort.com
Or, call 1-866-SYMBICORT



Actress
Mia Wasikowska
(that's Vashi-kov-ska)
PAGE 58

The Culture

50 POP CHART L.A. besieged / **52 MONEY** Trading secrets
54 TELEVISION The *Parks* department / **55 MUSIC** Return
of the Strokes / **56 BOOKS** Perfecting slang / **58 PROFILE**
Jane Eyre reborn / **60 HEALTH** A louse's life



The actor amassed 1 million Twitter followers in 25 hr. 17 min., setting a world record. [EW.COM](#)

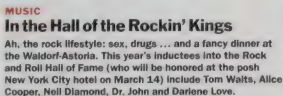
On March 7, Warner Bros. Television officially fired Sheen from his CBS show, *Two and a Half Men*. ■ [losange](#)



ROYAL WAVE Queen Latifah plays Ursula from *The Little Mermaid* in one of photographer Annie Leibovitz's latest Disney theme-park ads. The lavish photographs imagine celebrities as classic Disney characters, though we don't remember the sea witch looking quite this hot



He has one googly eye, two pink sneakers and millions of fans online. Now Marcel the Shell with Shoes On, star of the Web clip voiced by former SNL cast member Jenny Slate, has a picture book, set to come out Nov. 1.



'We have a man who has a flying hammer and wears horns on his head. And yet me being an actor of African descent playing a Norse god is unbelievable?'

IDRIS ELBA, the actor best known for playing Stringer Bell on *HBO's The Wire*, on a titanic storm surrounding his casting in the superhero flick *The*



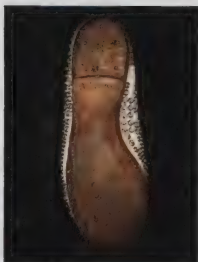
You'll now be able to poke Batman and get away with it. Warner Bros. announced that it would begin to stream films through Facebook. Starting with *The Dark Knight*, movie rentals through the social-networking site will cost \$3 (or 30 credits, in Facebook-speak) and can be viewed repeatedly for 48 hours after purchase. Hey, maybe one day you'll be able to order groceries through Facebook! (Actually, no—we've just patented that idea, Zuckerberg, so don't even think about it.)

ARCHITECTURE

Billowing Building

New York by Gehry, touted as the tallest residential building in the western hemisphere, at 76 stories of rippling steel, has opened its doors to renters and buyers. Which means that Frank Gehry—the architect behind the undulating Guggenheim Museum in Bilbao, Spain, and the (also undulating) Walt Disney Concert Hall in L.A.—can now say he's made some significant waves in Manhattan.

Photo Courtesy: *Michael Leutwyler*



TOP TO BOTTOM Now you can put yourself in the King of Pop's shoes—or at least pop a peek at them. "Neverland Lost," on view at New York City's Foley Gallery until April 6, shows off Henry Leutwyler's rare photos of objects from Michael Jackson's estate

MOVIES

Why Does Hollywood Hate Itself?

In *Battle: Los Angeles*, the City of Angels gets attacked by aliens. But it's hardly the first time that Tinseltown has been wiped out on film.



EARTHQUAKE

Charlton Heston sorts through the rubble after a tremor topples L.A. in this 1974 disaster flick



T2: JUDGMENT DAY

Never mind the cyborgs. A nuclear bomb turns L.A. to ashes in Sarah Connor's nightmare



INDEPENDENCE DAY

In this 1996 movie, L.A. (and New York and Washington) is blown to pieces following an attack by giant flying saucers



VOLCANO

After a volcano somehow forms underneath L.A., lava gushes down the city's boulevards



THE DAY AFTER TOMORROW

Massive tornadoes hit L.A. and take down the Capitol Records building



TELEVISION
Voice Box

You know what the U.S. needs? Another TV singing show. On April 26, NBC will premiere *The Voice*, with hosts Christina Aguilera and Blake Shelton joining Cee Lo Green and Maroon 5's Adam Levine to mentor aspiring singers, one of whom will win a recording contract. But who's going to be the mean host?

VERBATIM

'They're...listening to the Enema Man and Snoopy Poop Dogg.'

ALAN SIMPSON, former *Woody's* animated spokesperson, on the singer's potential as an exponent of Enema and Snoopy Poop Dogg, during his last interview before retirement

Money



Cheating or Investing? How being in the know might get to be illegal

By Bill Saporito

FOR THE PAST COUPLE OF YEARS, PREET Bharara, U.S. Attorney for the Southern District of New York, has been shaking the trees on Wall Street. Since October 2009, Bharara has charged 46 people in his investigation of insider trading tied to "expert networks." The biggest case is against hedge-fund giant Raj Rajaratnam, who ran Galleon Group and is now on trial in lower Manhattan. Expert networks are firms that broker information by connecting corporate insiders with hedge funds and traders looking for an edge. It's that hedge edge that's being called into legal question—what Bharara has described as "blatantly trafficking in material, nonpublic information." Any information that could potentially change a stock price is considered material.

Material, nonpublic information goes by another name in the financial world: smart investing research. That's how you make real money on Wall Street, by digging up stuff nobody else has. (It works in journalism too, actually.) Getting exclusive info about a company—say, Google, as Rajaratnam allegedly did—that may help predict the direction of its stock price is the meat of the Street.

But it's a meal that's not often shared with average investors. After the tech-stock crash of 2000, changes were made in securities regulations that were designed to make investing fairer by opening the closed loop of information flowing among companies, Wall Street investment banks, their equity analysts and their best customers. Investing, however, is never fair, and the inside dope business immediately

reconstituted itself outside Wall Street in the guise of expert networks.

Funny thing is, cops like Bharara use expert networks too. Only they're known as "informants." In an expert network, the informant could be someone working inside a company that you're interested in, so you pay for access. Just like the cops. But of course, the lawmen have an advantage: once Bharara got a confession, he flipped an informant working for an expert network into an informant working for him. That led to a series of wiretaps, and he and his team just sat back and listened while choirs of hedgies sang themselves into trouble.

Bharara alleges that the wiretaps confirm that Rajaratnam got information that most investors couldn't possibly access and traded on it. But what if all this information on the wiretaps is simply part of the market chatter that helps establish stock prices? Rajaratnam's defense will probably claim that whatever inside information he gleaned was just part of the mosaic of data to which he applied his skill as a trader. "There is lots of language in insider trading cases suggesting that hedge

funds and portfolio managers do a public service by investigating companies," says Georgetown University Law Center professor Don Langevoort. "And if the law is too open-ended and sends people to jail for doing legitimate research, you put a chill on economic activity." In other words, guys like Rajaratnam argue that they're doing us a favor because their information ultimately filters into the market. He shorted Akamai, for instance, and information about shorted positions is available daily.

The definition of insider trading remains fuzzy. Just because you got the scoop from the CEO's secretary doesn't mean it's illegal. The real question is whether there's harm to the shareholders or the market. In the U.S., insider trading is illegal only to the extent that it is fraudulent. So Bharara will likely mount a case based on misappropriation, arguing that the corporate secrets the experts provided were essentially stolen property and that the recipient, Rajaratnam, knew the merchandise was hot. The verdict will come down to whether a jury believes Rajaratnam was trying to cheat.

Prosecutors love to yank Wall Street's chain after periods of excess, as in the 1980s (junk bonds), the 1990s (savings and loan fraud) and the early 2000s (dot com bust). We've just had another one, and the lawmen are back in business. The U.S. Attorney may be the only agency actively practicing financial reform, keeping markets safe for us. The jury has to figure out when being in the know becomes illegal. Hedgies like Rajaratnam are the best investors around because they are willing to spend so much time, money and energy obtaining vital information about stocks. Unless you have a spare \$1 million, you can't benefit, because hedge funds like Galleon are open only to people who already have a lot to invest. Maybe that's the real crime. ■

46

The number of defendants charged by U.S. Attorney Preet Bharara with insider-trading crimes related to "expert networks"; 30 have been convicted

PEOPLE TAKE THEIR RETIREMENT DOLLARS SERIOUSLY. FOR MILLIONS OF PEOPLE, THAT MEANS TRUSTING US.

Retirement money is serious money. So it's reassuring to know that millions of investors trust their retirement accounts to TD Ameritrade. And that our retirement, investing, and trading specialists are just a phone call away.

**OPEN AN IRA AND ROLL OVER AN OLD IRA OR 401(K) AND GET UP TO \$500*
VISIT TDAMERITRADE.COM/ROLLOVER OR CALL 877-TDAMERITRADE.**



Ameritrade

*Offer valid for individuals who open a new TD Ameritrade retirement account by 5/31/2011 and meet funding requirements within 90 days of account opening. Funding/rollover of \$25,000-\$99,999 receives \$100, funding/rollover of \$100,000-\$249,999 receives \$250, funding/rollover of \$250,000 or more receives \$500. Cash awards are valid within your IRA only and are transferable to another existing TD Ameritrade account. Account must remain open with minimum funding for 9 months, or TD Ameritrade may charge the account for the cash awarded. Please visit VetSite for complete details. TD Ameritrade reserves the right to restrict or revoke this offer. This is not an offer or solicitation in any jurisdiction where we are not authorized to do business. TD Ameritrade, Inc., member FINRA/SIPC/NFA. TD Ameritrade is a trademark jointly owned by TD Ameritrade IP Company, Inc. and The Toronto-Dominion Bank. © 2011 TD Ameritrade IP Company, Inc. All rights reserved. Used with permission.

Television

Parks and Recreation
NBC, Thursdays, 9:30 p.m. ET



Homeland Sincerity. The lovable bureaucrats of *Parks and Recreation*

By James Poniewozik

GOVERNMENT BUREAUCRACY IS NOT A popular field in the best of times, and these are not the best of times for bureaucrats. Money's tight. Public unions are at war with governors. Asked last month about potential job losses from proposed federal spending cuts, Speaker of the House John Boehner replied, "So be it."

In this environment, you would think that if a sitcom about city government were to work, it would have to be a vicious satire. *Parks and Recreation* is not such a show. Set in the parks department of small-town Pawnee, Ind., led by eager civil servant Leslie Knope (Amy Poehler), it's full of heart, offbeat humanity—and not to get political—hope.

Parks launched in early 2009, at the nadir of the Great Recession, with a premise that seemed allegorical: Leslie was determined to get a reluctant city hall to fill in a yawning pit in a vacant lot and create a park. Poehler is a natural at the show's

semi-improv style of comedy (modeled on *The Office*, with which it shares executive producer Greg Daniels), but the first season struggled to find its tone. Leslie came off as a dimwit, and the show had an off-putting dark edge.

In Season 2, *Parks* found its heart and, with it, its voice. It fleshed out its supporting characters: Leslie's gruff, libertarian boss, Ron Swanson (Nick Offerman); hustling part-time entrepreneur Tom Haverford (Aziz Ansari); local nurse and Leslie's best friend, Ann Perkins (Rashida Jones); naive, indie-rocking shoe-shine man Andy Dwyer (Chris Pratt); and Ron's deadpan, sardonic assistant, April Ludgate (Aubrey Plaza). *Parks* developed the relationships (and romances) in its ensemble, becoming a show not just about bureaucratic conflict but also about how disparate people in a town connect.

Season 3, its strongest yet, has the parks department facing a timely enemy:

a budget crisis. Pawnee is nearly broke, and two state troubleshooters, Chris Traeger (Rob Lowe) and Ben Wyatt (Adam Scott), are brought in to make cuts. They put the department in "maintenance mode," eliminating projects beyond a youth basketball league consisting of two teams. ("They're going to develop a great rivalry," Ben says.)

For perpetually driven Leslie, mere maintenance is no option. Her plan: resuscitate the Harvest Festival, a massive Pawnee fair last held in the '80s. If she can get sponsorship and pull it off, the department gets its budget back. If not, it's government shutdown time.

To Leslie, the festival represents the idea that her department can make life better. Easier said than done: it means dealing with cantankerous town halls (in Ron's term, "crackpot conventions"), intramural rivals (the nefarious library department), the Pawnee business community and nitpicking local media. (There's one way to make government workers look sympathetic: compare them with journalists.)

Parks' Pawnee, like *The Simpsons'* Springfield, has become a detailed world of its own. There's a powerful industry (the Sweetums candy company) and a rich history (outlined in the hilariously inappropriate civic murals of Pawnee's violent pioneer days). There's a local morning-zoo radio show (*Crazy Ira and the Douche*), a town motto ("First in friendship, fourth in obesity") and an inordinate number of bars per capita (including the gay club the Bulge, where Leslie became a folk hero after inadvertently marrying two male penguins in a p.r. stunt at the zoo).

Ultimately, *Parks* is a comedy not about politics but about people—or rather, about how politics is people. Activist Leslie and small government-minded Ron have an entirely different idea of civic duty, but they also have mutual respect and a sweet friendship. And the March 17 episode, in which the department attempts to pull off the Harvest Festival, finds the civil servants trying to make life in Pawnee better, one corn maze and plus-size roller coaster at a time.

Sympathy for bureaucrats? Hey, if TV can make people care about lawyers, anything's possible.

Music

Back Strokes. You didn't forget about the former It band. They were on a break By Claire Suddath

WHENEVER I HEAR "LAST NITE," THE highest-charting single off the Strokes' 2001 debut, *Is This It*, I think about the old Honda Civic I used to drive—and also Napster, pre-9/11 airport security and how everyone kept talking about this great new movie *Zoolander*. The Strokes were everywhere in early 2001. *Is This It* is 30 catchy minutes of unadorned rock that was recorded in live takes rather than spliced together on a computer—a startling departure from the over-produced, emotional alt-rock that dominated the radio then. At the time, the New York City–based five-piece were regularly referred to as the next Nirvana.

Until they weren't. *Is This It* struggled to go gold (it was certified platinum last month, nearly 10 years after its release), and the band's two subsequent albums

fizzled. Then the Strokes took a break—for five years. Now they're back with a new album, *Angles*, that just might free them from the past—and everything I imagine when I think about the Strokes.

Recorded at guitarist Albert Hammond Jr.'s house in upstate New York, *Angles* is a 10-song exercise in rock precision. The first single, "Under the Cover of Darkness," is so upbeat that it borders on pop, and "Machu Picchu" uses the same rhythm as Michael Jackson's "Wanna Be Startin' Somethin'." *Angles* offers a sleeker, peppier version of the Strokes. On some tracks, singer Julian Casablancas tones down his guttural vocals to something more closely resembling a nasal croon. This time they did employ technology: Casablancas recorded remotely and

sent digital files to the rest of the band.

So what did the Strokes do during their break? They tried to recover from instant, overblown fame, in part. "Everything just took off," says Hammond. "People assumed we were this giant rock band with a private jet, but we weren't."

"We got to a point where a lot of us needed time off," says guitarist Nick Valensi, the only member who didn't attempt a side project during what he refers to as "the so-called hiatus."

Valensi and Hammond say they're pleased with *Angles* and that the band is a top priority again. But the Strokes still feel burdened by their moment in the spotlight and are unsure about their legacy. "Ten years have gone by, and what's left?" asks Hammond. "Maybe the fame. But I hope it'll be the music." ■

How the Strokes spent their free time

Julian Casablancas put out a solo album and filmed "Boombox," an SNL digital short with Andy Samberg.

Nick Valensi worked with Devendra Banhart and Little Joy.

Fabrizio Moretti formed a second band, Little Joy.

Nikolai Frature formed a second band, Nickel Eye.

Albert Hammond released two solo albums.



Books

Word Up. Lowbrow language gets a highbrow dictionary

By Katy Steinmetz

THE IDEA OF A SLANG dictionary is in many ways counterintuitive—or, one might say, a bit bonkers. Slang by nature is cool, and dictionaries are uncool. Slang subverts authority; dictionaries exist to be authoritative. Dictionaries take decades to compile, while slang terms come in and out of fashion faster than you can say *etymology*.

But the strange marriage of academia and irreverence is what makes Jonathan Green's monster work, *Green's Dictionary of Slang*, so fun to flip through. It provides the same surreal, anachronistic delight one might have gotten from hearing Freud lecture on Charlie Sheen's recent verbal diarrhea (a term that, FYI, has been used since the 1600s to refer to "an excessive flow of words").

Green's three-volume work, priced at \$450, is the product of 17 years of collecting and editing. With roughly 110,000 words and phrases (more than twice as many as Samuel Johnson's 1755 *Dictionary*) and encompassing the entire anglophone world, it is the most complete dictionary of English slang ever published. Its words date back to 1500, which is helpful for brushing up on Shakespeare-era lingo like *condog*, a verb traced to 1592 that means "to agree." As in, "That's really not her color." "Oh, I totally *condog*."

What qualifies as slang? Green, 62, takes a simple approach: knowing it when he sees it. "You can set up a lot of rules, but slang is a tricky bastard and doesn't want to play by the rules," he says. Still, he does offer go-to topics for research—crime, sex, drugs and booze, all fertile ground for language of ill repute since Francis Grose published his seminal *Classical Dictionary of the Vulgar Tongue* in 1785.

What Green's slang definition lacks in precision is made up for by his careful presentation. Each item is soberly defined and backed up by citations, *Oxford English Dictionary*-style. So you not only find a meaning for *right on*, in the "absolutely correct" sense, but also learn that the phrase has been around since a reader wrote to *TIME* in March 1970: "Your 'Catholic Exodus' article was right on."

Green says his next step is to turn his work into an online project, like the modern *OED*, and seek help from the foulmouthed hoi polloi to keep it up to date. (Terms in the bound version stop around 2009, which is why you won't find an entry for *cray-cray*, the latest take on *crazy*.)

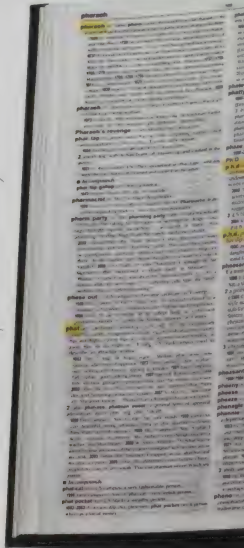
"Slang has come to occupy every fiber of my being," Green says. "It is the work of my life." He's being figurative, of course, but that's how he likes it. ■

p.h.d. n. (2002), a figurative degree held by a teacher who dislikes students who espouse "gangsta" culture; used of one who "player-hates"

p.h.d. phr. (1935), a warning to a woman that her slip is showing, as in "petticoat hanging down"

phat adj. (1963), used to describe an attractive woman; also a general term of admiration, as in "phat 2 death," meaning the epitome of coolness

pharaoh n. (1685), particularly strong malt beer (perhaps related to the power of Egyptian kings)



Hot for Slang
The many modes of a versatile prefix

hot beefl
excl. (1823), a cry of alarm (rhyming on "stop, thief!")

hot potato
n. (1835), a problem, anything one would prefer not to handle

hot mama
n. (1925), large, hedonistic woman, often a habituée of saloons

The Culture

Philadelphia lawyer *n.* (1788),
a shrewd or unscrupulous
lawyer, an expert in exploiting
minutiae of the law

philharmonic *n.* (1992),
tonic water or gin and
tonic; an example of Cockney
rhyming slang

phillip, hob and cheyney
n. (1542), a collective term for average people, the mass (a kind of "Tom, Dick and Harry" that didn't survive the ages)

To have been among the Philistines
v. (1698), to be drunk, perhaps a pun on having had one's fill

hot in the socks
adj. (1926),
very energetic
and lively

hot minute
n. (also *hot second*) (1932),
a moment

hot spit!
excl. (1963),
in response to
anything good
or exciting

hot-bot
n. (1980), a
promiscuous,
sexually
voracious
woman

hot box
v. (1994).
to fill a small
sealed room
with smoke of
cannabis

hot stepper
n. (2002), *prison-breaker, a fugitive*



Green's Dictionary of Slang
Chambers,
Oxford University
Press—6.085,
pages; \$450



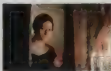
**Mia's
Moments**
Girls on
the cusp



ALICE IN WONDERLAND
She went down the rabbit hole in Tim Burton's 3-D blockbuster



THE KIDS ARE ALL RIGHT
She charmed as Joni, the sweetly rebellious daughter of two moms



JANE EYRE
As Brontë's heroine, she has strength that trumps her passion

Jane's Heir. Mia Wasikowska plays it plain

By Mary Pols



Classic beauty
Jane Eyre "is not the
role to be vain with,"
says Wasikowska

MIA WASIKOWSKA SLIPS THROUGH THE LOBBY of New York City's Waldorf Astoria hotel, hat pulled low, scarf wrapped high, face scrubbed clean, a marvel of unadornment. If you hadn't spent the previous evening at a screening of her new film, *Jane Eyre*, absorbed in her performance as the original plain Jane, you'd hardly notice her. This is entirely in sync with the 21-year-old's career goals. She has no desire to be in *Us Weekly*, is content with not getting what she calls "the pretty girlfriend roles" and confesses that she feels more insecure in mascara than out of it. She'll take the meaty parts but minimal recognition, please—the kind that allows her to still ride the bus.

The day after Tim Burton's *Alice in Wonderland* opened last March, the Australian native was walking in Venice, Calif., when passing strangers identified her as the girl who played Alice. *The Alice*. "I was weirded out," she says. That night she fled (her word) for England to start filming *Jane Eyre*. "I haven't been recognized since," she says with a note of triumph.

It was the second escape Jane had provided her. Shortly after Burton's film wrapped in 2008, she retreated to her family home in Canberra. For the first time since her career took off with *In Treatment*, in which she played the unforgettable suicidal gymnast Sophie, she didn't have school to go back to. She hadn't yet shot her part as Joni in *The Kids Are All Right*. "I was at a total loss," she remembers. But reading Lewis Carroll's *Alice* had put her in the mood for other classics. She assigned herself a stack that included *To Kill a Mockingbird*, 1984, and Charlotte Brontë's gothic romance. Five chapters in, she e-mailed her agent. Was anyone making a movie version?

Somebody was: Cary Fukunaga, the director of *Sin Nombre*. And though there have been nearly 20 films of Brontë's novel, Wasikowska chose to watch exactly none of them. She knew second-guessing by audiences devoted to the book or to a previous adaptation was inevitable. "You can only hope that people connect with it in some way," she says.

What they'll find in Fukunaga's film is a realism both disconcerting and exciting. This is not just because Wasikowska's entire makeup routine consisted of applying moisturizer and having her eyebrows brushed. ("It is not the role to be vain with," she says. "I hope that people can still see the beauty in her.") What feels so radical is the contrast between her Jane and Michael Fassbender's sensual, very adult Rochester. When Wasikowska learned Fassbender (of *Inglourious Basterds* and the upcoming *X-Men: First Class*) had been cast, she thought, But he's a man. I've only acted with boys. Seeing them together deepens the understanding of the power dynamic at work in this romance, of what it took for Jane to resist him. Her strength is her self-respect, which Wasikowska relished. "You put her in modern-day society and she'd thrive," she says.

Wasikowska is doing just that. She'll be seen next in Gus Van Sant's *Restless* and *Albert Nobbs*, a gender bender in which she plays the romantic interest of Glenn Close. Then she might be off to college to study photography. While filming *Jane Eyre*, she picked up one of her mother's old cameras (her parents are fine art photographers) and started chronicling life on set. With a little prodding, she shows some of the results: Jamie Bell, who plays Jane's suitor St. John, in period dress, leaping in midair; Fukunaga backdropped by a 12th century manor and 21st century equipment; Fassbender set upon by makeup artists.

Droll and surreal, they feel like a portal to a secret world, the strange land Wasikowska has chosen as her home. In an image from the set of *Restless*, Van Sant peers down from behind the threatening hulk of the camera. All we see of Wasikowska is a dim reflection in the lens. It's an astute portrayal of the alienation of being in the camera's eye. "If there is one piece of advice I'd give to young actors, it is to have another thing that you can do that you can control and that is your own creative outlet," Wasikowska says. "Acting is creative, but there is so much of it that isn't up to you."

Health



Lice can only survive without a host for a day, so bagging your belongings is a waste of time

Bugged Out. Two new weapons for panicked parents in the war on head lice

By Bonnie Rochman

NANCY GORDON WINCES AT THE TERM *nitpicker*. She prefers *lice-removal technician*, which is what she calls her employees who pick out nits (the pinhead-size white eggs that lice lay twice a day, four to five at a time) and the critters that hatch from them at Gordon's LKY Salon—Lice Knowing You, natch—near Seattle.

Business has been booming at such boutique operations ever since the head louse, or *Pediculus humanus capitis*, developed resistance to the traditionally prescribed shampoos Rid and Nix. But two new treatments—one a mechanical desiccator, the other a potion whose secret ingredient is a lowly bacterium discovered in an abandoned Caribbean rum still—mean that high-priced hand picking has come serious competition.

Various methods of lice removal were all theoretical to me until one morning this winter when my 5-year-old daughter announced, "My head itches." Her kindergarten teacher recommended LKY, and by that afternoon, I was there with my three kids: we'd all been infested. And LKY did not disappoint. We were spritzed and sprayed and combed this way and that with the fine tooth Terminator comb. We were also soothed—with mimosas (offered to frazzled moms) and cupcakes, candy and unlimited Wii (for the kids). I left utterly relieved but nearly \$500 poorer, despite a multihead discount. LKY's going rate is \$95 an hour, and the average head requires 1 1/2 to two hours.

So you can see why the arrival of the LouseBuster, a contraption that dries up lice in 30 minutes by blowing warm air at the

hair's roots, where they tend to hang out, has been met with such celebration. Fans say it feels like a scalp massage. More significant, it gets rid of 99.2% of shampoo-resistant nits, according to a study published in the *Journal of Medical Entomology*. The machines are leased to companies that collect flat fees, starting at \$125, so all that hot air can end up being cheaper—as well as quicker.

Meanwhile, bacteria-based Natroba is as hotly anticipated as summer vacation. Approved in January by the U.S. Food and Drug Administration for kids 4 and older, the solution has worked nearly twice as well as Nix in clinical trials. Its active ingredient, spinosad, is so safe that it's approved for use on organic crops. And its \$36 price tag seriously undercuts both salons and the LouseBuster, though its kill rate is less than perfect, at 86.7%. Available by prescription, it's expected to debut in the next few months, but manufacturer ParaPro gets calls every day begging for the magic potion. "They ask, Can I fly there and get it?" says Bill Culpepper, ParaPro's president.

Natroba boasts that because the drug kills the lice—and lots of their eggs—there's no need to comb. But I think you'd be hard-pressed to find parents who would be content to let their progeny waltz around with a coil of dead bugs. Nancy Gordon is banking on it, having opened two new LKY storefronts in the past few months, with another planned for Portland, Ore., in April. "Maybe the kids couldn't care less," she says, "but the moms? No way."

A Brief History of Louse Control

Earlier generations used kerosene and even DDT. Here are the top current options:

Nix/Rid

Around for decades, these solutions rely on permethrin and pyrethrin, both insecticides, but they're losing effectiveness as the lice develop resistance.

Ovide

Contains the insecticide malathion. It must be left on for at least eight hours and is approved for ages 6 and up.

Ulesfia

A benzyl-alcohol-based prescription lotion approved in 2009 that kills lice, but not nits, by suffocating them.



LouseBuster

A new device resembling a vacuum cleaner that desiccates lice and nits.

Natroba

This new fermented bacteria by-product should be available with a prescription soon.

Nit-Picking

Manual removal still has its fans. "If I had my way, a lice comb would be on every kid's school-supply list," says Katie Shepherd of the Lice Solutions Resource Network.

SAME PRESCRIPTION MEDICINE. SAME FULL PRESCRIPTION STRENGTH. NOW WITHOUT A PRESCRIPTION.

THAT'S BIG NEWS.



Nancy Gibbs



Zero Tolerance, Zero Sense

What's the lesson learned when rules don't allow for mistakes?

TWO GOOD KIDS. TWO BROKEN rules. Two parables of justice, except one offers a bracing lesson in honor and the other just leaves you heartsick at the latest evidence that zero tolerance often makes zero sense.

One kid made headlines: Brandon Davies, star Brigham Young basketball player whose team was heading toward its first Final Four ever—until it emerged that he had violated the Mormon school's strict honor code, with its injunction to "live a chaste and virtuous life." He had apparently slept with his girlfriend, an act that would barely register on most campuses, where athletes' failing grades, drunken sprees and loutish behavior are ignored as long as the players keep putting points on the board. BYU could have let Davies keep playing while the honor-code office "investigated," but school officials were steadfast. Davies' teammates, whose hopes were also crushed, said they bore him no malice and considered him a brother. The crowd roared in ovation when he returned to the arena, in street clothes, to cheer on his team.

It would have been so easy to excuse him just this once—win a championship, reap the glory. But the players did the hard work that true forgiveness requires, offered it even as they lost their next game by 18 points, saw their championship hopes fade, knew potential recruits would surely pause. "BYU knows all this stuff, and it suspended the kid anyway," noted Los Angeles *Times* sportswriter Bill Plaschke, "and if you don't believe in its code, you have to love its honor."

The other story offers nothing whatever to love, only to mourn. Nick Stuban was a 15-year-old boy scout in Fairfax County, Virginia, doing well, playing football, going to church. He was the only child of parents who had retired from the

military. His mother suffered from Lou Gehrig's disease, as torturous an illness as you could ever watch consume someone you love. He helped take care of her, suctioning her tracheal tube in the middle of the night when the alarm went off. One day he bought a single capsule of a synthetic compound that acts like marijuana but is not illegal. Someone told school officials. Like Davies, he confessed, said it was a dumb thing to do. But in November, a



school review board suspended him; he was separated from the friends who supported him, from the team, the Scouts, those in driver's ed. He pleaded in vain with officials to be allowed to return. And then, in January, he killed himself.

Thus has Fairfax County become the latest to reconsider whether the edicts born of fear and Columbine actually make any sense or keep anyone safe. The original rules against drugs and knives soon swelled, with schools that once called parents now calling the police. Suddenly middle schoolers were being suspended for puddle stomping and Alka-Seltzer possession or referred to a drug-awareness program for accepting a

breath mint. A 6-year-old in Delaware was suspended and threatened with reform school for taking to school a camping utensil that served as a fork, spoon and knife. A 9-year-old perp was questioned by police about a plan to launch a spitball with a rubber band; he had to undergo psychological counseling before he could go back to class. A 12-year-old New York City girl was led off in handcuffs for scribbling on her desk with an erasable marker. A high school sophomore was suspended for breaking the no-cell phone rule when he took a call from his father... who was serving in Iraq. A Florida honor student faced felony charges when a dinner knife—not a steak knife or a butcher knife—was found on the floor of her car, which she had parked at school. "A weapon is a weapon is a weapon," the principal said.

Except it's so obviously not. Sometimes a weapon is just a dinner knife. Making distinctions is part of learning. So is making mistakes. When authorities confuse intent and accident, when rules are seen as more sacred than sense, when a contrite first-time offender is treated no differently from a serial classroom menace, we teach children that authority is deaf and dumb, that there is no judgment in justice. It undermines respect for discipline at a stage when we want

kids to internalize it.

Which brings us back to Brandon Davies and why his punishment has been applauded rather than condemned. He chose the school, signed the honor code, knew what was expected—and confessed to falling short. We have watched this spring a pageant of celebrity entitlement: lawmakers who think the laws they make don't apply to them, actors who act as though standards are for suckers. Treating Davies as a man of honor, who accepts responsibility for his actions, protects him from the poison of privilege. No cutting corners, the school said. Your honor is worth more than our glory. Sometimes justice is at its most merciful when it's blind. ■

Jimmy said
his **first**
French
words today,
and the
family's
so proud.

Jimmy is 43, and he's awakened his natural ability to learn a new language with the Rosetta Stone solution.



» **Learn naturally.**

From the start, you began to connect sights and sounds with your surroundings ... to take the clues and feedback you were given to learn your first language. Today, learning a new language doesn't have to be much different. If you have Rosetta Stone® software,

» **Have fun.**

Forget memorization. Toss out translation. Our solution teaches in an immersive environment that is natural, engaging, and fun. In fact, you'll be amazed at just how quickly you'll be speaking a new language.

» **Converse confidently.**

Rosetta Stone software now includes, with your initial online subscription period, live coaching by native speakers and games you can play online to practice what you've learned. Paired with our innovative speech-recognition technology, our solution builds your confidence to think and communicate in your new language.

Language. It's in your nature.

Special Spring Savings

SAVE UP TO \$150*


Level 1	Reg. \$249 [†]	NOW \$199
Level 1, 2 & 3	Reg. \$579 [†]	NOW \$499
Level 1, 2, 3, 4 & 5	Reg. \$749 [†]	NOW \$599

SIX-MONTH, NO-RISK, MONEY-BACK GUARANTEE*



WIN/MAC compatible.

Call: (877) 311-3441
Visit: RosettaStone.com/tms031

RosettaStone® 
Your Natural Ability. Awakened.™

[†]Special Promotional Offer available from March 12 to March 30, 2011.

©2011 Rosetta Stone Ltd. All rights reserved. Offer applies to Rosetta Stone Version 4 TOTALS CD-ROM products purchased directly from Rosetta Stone, offer does not apply to any additional subscriptions or subscription renewals and cannot be combined with any other offer. Prices subject to change without notice. Certain product components require online access and are offered on a subscription basis for a specified term. *Special Promotional Offer period runs from March 12 to March 30, 2011; at other times, purchasers receive a 10% discount off the purchase price through June 30, 2011 while quantities last. **Six Month No-Risk Money-Back Guarantee is limited to product purchases made directly from Rosetta Stone and does not include return shipping. Guarantee does not apply to any online subscriptions purchased separately from the CD-ROM product or subscription renewal.

10 Questions

Brooks was offered a job by William F. Buckley Jr. after parodying him in a campus newspaper



New York Times columnist David Brooks discusses his new book on brain science, *The Social Animal*

You tell me: what's your book about?

Over the past 30 years, researchers across a vast array of fields have learned a lot about things that are happening at the unconscious level: how we relate to people, how our characters form, how we view the world. The book takes research from all these different spheres and puts it into one story to give us a better sense of who we are.

One of your main points is that we are primarily emotional when making decisions as opposed to rational. How could someone who seems so steady, so lacking in overt emotion write this book?

My wife says that me writing a book about emotion is like Gandhi writing a book about gluttony. I'm not good at moments of intimacy with family or friends.

You don't do angry columns. Don't you ever get riled up?
There's enough anger in the world. They don't need me.

What is it like being a conservative at the New York Times?
My joke is that it's like being the chief rabbi at Mecca. It's lonely some of the time. Mostly it's the readers that are more liberal than the journalists. And you respect [the readers]. You're trying to reach them. You want to write the column that will persuade people who start off disagreeing with you.

Is it true that op-ed columnists are not edited at the Times?

That is correct. We [just] have a copy editor who checks our spelling and facts. It forces you to try to be your own editor, because you've got no safety net.

Is Obama beatable in 2012?

Certainly. He's got real problems in the Midwest. He's popular in New York and California, but if you're thinking about Ohio and Michigan and Wisconsin, those are states that Republicans have done extraordinarily well in.

And the GOP field?

I'm a little meh. Some people are interesting, like Newt Gingrich, but Newt Gingrich is

not going to be President. I wouldn't let that guy run a 7-Eleven, let alone a country. No management skills. There are a couple leaders: Mitt Romney, Tim Pawlenty and Mitch Daniels. Haley Barbour's a good governor, but he looks like the kind of guy Michael Moore would cast: Southern guy, heavy guy, was a tobacco lobbyist. I just don't think that's going to fly.

If people in Washington were to internalize your book's thesis—the importance of emotional connection—how would they make decisions differently?

Well, they'd actually talk to each other. Right now, what they do is issue statements, a series of monologues. In Washington, we have the dictionary definition of a dysfunctional group in the U.S. Congress. That's because people there haven't learned how to communicate.

Is America in decline?

No way. We have problems. But people come here from all over the world. They make it. They magnify their talents. We've had this for 250 years. I expect we'll still have it.

Does your book's emphasis on community over individualism clash with the American ideal of self-reliance?

We have this mythology of the lone cowboy. But the West was [built] by people joining together. We may think of ourselves as lone wolves, but that's not how we behave.

 **VIDEO AT TIME.COM**
To watch videos of David Brooks and other newsmakers, go to time.com/10questions



401(K)

Rollover IRA

IRA



INVEST WITH THE FIRM THAT *tops* MORNINGSTAR'S LIST

Retirement Funds

T. Rowe Price recently scored highest on Morningstar's list of the 30 largest fund groups, based on portfolio manager tenure and retention, managers' investment in their funds, their funds' three-year performance, and Morningstar Stewardship Grades.* *Past performance cannot guarantee future results.* Fund returns have been affected by market volatility and are negative for some periods.

Call our Retirement Specialists today. They can help you choose the right fund for your retirement goals. Our funds have no loads, sales charges, or commissions, so your investment goes even further.

Choose from over 70 no-load mutual funds for your IRA, including these Morningstar Analyst Picks:**

- Equity Income Fund
- Health Sciences Fund[†]
- New America Growth Fund
- Personal Strategy Income Fund
- Short-Term Bond Fund
- 11 Retirement Funds

Put our thinking to work for you.

troweprice.com/tops | 1.888.540.5660

T. Rowe Price
INVEST WITH CONFIDENCE



Request a prospectus or a summary prospectus; each includes investment objectives, risks, fees, expenses, and other information that you should read and consider carefully before investing. All mutual funds are subject to market risk, including possible loss of principal.

*Morningstar FundInvestor, June 2010. Morningstar evaluated the 30 largest fund groups (based on asset size) on the following measures: manager retention rates over the last 5 years; average fund management tenure (how long the portfolio managers have managed their funds); fund managers' investment in the funds they manage; 3-year asset-weighted performance of all share classes; and Morningstar Stewardship Grades, which evaluate a fund group's culture, fees, Boards of Directors, manager incentives, and regulatory records. Data used were as of 5/31/10 except for manager retention, which is through 12/31/09. **Morningstar made its selections based on low cost, a focus on investors' interests, consistent investment strategy, and fund manager experience. ©2011 Morningstar, Inc. All Rights Reserved. The information contained herein: (1) is proprietary to Morningstar and/or its content providers; (2) may not be copied or distributed; and (3) is not warranted to be accurate, complete, or timely. Neither Morningstar nor its content providers are responsible for any damages or losses arising from any use of this information. †Companies in the health sciences industry are vulnerable to product liability lawsuits and competition from low-cost generic products.

T. Rowe Price Investment Services, Inc., Distributor.

IRA079584



IT'S NOT THE BACK SEAT

★ IT'S THE KID COMMAND CENTER ★

WIRELESS HEADPHONES*

MAKE MAGIC
HAPPEN TO
YOUR HEAD

TIK
BOOM!
BOOM!

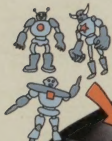
OPTIONAL



Engage the
warp drive,
Dad!

CAPTAIN'S CHAIRS

FEEL CAPTAIN-EE



RESERVED

CENTER
CONSOLE
(ROBOT
HQ)

OPTIONAL

CLIMATE CONTROL

JUST THE WAY
YOU LIKE IT

- COOL
- SUPER COOL

THE STYLISH ^{NEW} 2011 TOYOTA HIGHLANDER.

Every now and then, parents need a little help. Thankfully, the Highlander has a second row with available perforated leather-trimmed seats; plus an optional rear-seat DVD entertainment system that helps keep kids thoroughly occupied. And with the Star Safety System,[™] the only thing parents have to worry about is rediscovering their inner cool. Learn more at toyota.com/highlander



Options shown. *Headphones are for passenger use only. Do not use while operating vehicle. †Leatherette third-row seat included with available leather-trimmed option. See toyota.com for more details. ©2010 Toyota Motor Sales, U.S.A., Inc.



TOYOTA
moving forward